

Tom Kelly
Chair

Gustavo J. Cruz, Jr.
Commissioner

Aneshka Dickson
Commissioner

Mark Edlen
Commissioner

William Myers
Commissioner

Charlie Hales
Mayor

Patrick Quinton
Executive Director

This document represents the official meeting record of the October 14, 2015, Portland Development Commission (PDC) Board of Commissioners (Board) Meeting held at 222 NW Fifth Ave., Portland, OR 97209. The full video recording of this meeting can be found at https://www.youtube.com/watch?v=M_C-ctJW3yM.

1. Call to Order and Roll Call

Chair Tom Kelly called the meeting to order at approximately 3:00 p.m. Ms. Gina Wiedrick, PDC Board recording secretary, called the PDC Board roll:

Chair Tom Kelly	PRESENT
Commissioner Gustavo Cruz	PRESENT
Commissioner Aneshka Dickson	PRESENT
Commissioner Mark Edlen	ABSENT
Commissioner William Myers	PRESENT

2. Commissioner Reports

Commissioner Myers

- On September 10, attended the Hispanic Metropolitan Chamber's Hispanic Heritage Celebration Dinner.
- On September 10, attended the Trimet Orange Line Grand Opening celebration.

Commissioner Dickson

- On September 24, attended the Bridge Meadows' 10th Annual Imagine Fall Auction + Gala.
- On October 8, attended the Northwest Housing Alternatives' Home Sweet Home fundraiser.
- On September 29, attended the Urban League of Portland's Equal Opportunity Day Awards Dinner.

Commissioner Cruz

- On September 10, attended the Hispanic Metropolitan Chamber's Hispanic Heritage Celebration Dinner.
- On September 25, attended the Latino Network's Noche Bella Dinner.

Chair Kelly

- On September 21, attended a meeting at the former Sugar Shack property with Mayor Charlie Hales, PDC staff, and representatives from the community.
- On September 25, spoke at the Our 42nd Avenue Neighborhood Prosperity Initiative business breakfast.
- On September 27 through 30, along with Deputy Director Kimberly Branam, attended the Toronto Best Practices Trip.
- On October 13, along with Executive Director Quinton, attended a Portland City Council (City Council) work session on the tax increment financing (TIF) for affordable housing set aside policy.
- This morning, attended the second PDC Financial Sustainability Committee meeting.

222 NW Fifth Avenue
Portland, OR
97209-3859

503-823-3200 Main
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503-823-3366 TTY

3. Executive Director Report

- On September 29, attended the Urban League of Portland’s Equal Opportunity Day Awards Dinner.
- On September 10, attended the Hispanic Metropolitan Chamber’s Hispanic Heritage Celebration Dinner.
- On October 8, attended the Street Roots’ Family Breakfast.
- On September 30, the third Startup PDX Challenge closed; a committee is in the process of going through the applications to select the semifinalists for the public to vote for a special winner, then a panel will interview the semifinalists and make a final decision. The winners will be announced in early to mid-December.
- On September 29, California-based technology company GuideSpark announced the opening of a Portland office that will hire over 200 local employees.
- On October 7, California-based Beneficial State Bank (which now owns Albina Community Bank and the former ShoreBank Pacific assets) hosted Money on a Mission; PDC staff volunteered to help organize and be at the event.
- On October 9, the City of Portland (City) awarded PDC \$90,000 from the Citywide Innovation Fund; this will enable PDC to develop a “web-clinic” to work with disadvantaged businesses.
- This week Portland Mercado is celebrating six months in operation; in the coming weeks they will be hosting an event celebrating Latino entrepreneurship.
- On October 21, along with a handful of local technology companies, PDC will sponsor a 4K 4Charity Fun Run PDX benefiting Rosemary Anderson High School.
- On October 22, the Oregon Story Board is holding its second Demo Day.
- On October 27, will be hosting the Lents Development Open House. For more information go to <http://www.pdc.us/our-work/urban-renewal-areas/lents.aspx>.
- On October 28, ZoiglHaus Brew Pub will hold their official Grand Opening. On October 7, *The Oregonian*’s first readers’ choice poll named ZoiglHaus as Portland’s best happy hour location.
- Be sure to check out the new community mural on the side of Working Class Acupuncture’s building in the Lents Town Center Urban Renewal Area (URA).
- PDC is now accepting applications for the Community Livability Grant program; deadline for applications is November 13. For more information go to <http://www.pdc.us/clg>.
- Introduced two new employees:
 - Leila Aman, Senior Project/Program Coordinator in the Urban Development Department Neighborhood team.
 - Vivian Chang, temporary employee hired to help with the implementation of PDC’s Enterprise Resource Planning System.

4. Public Comment for Items Not on Agenda

Connie Ashbrook, Executive Director of [Oregon Tradeswomen, Inc.](#) Ms. Ashbrook thanked PDC for its support of their work and presented the PDC Board with a plaque. Flyers were handed out and can be found in Attachment 1.

CONSENT AGENDA

- #### 5. Action Item: Resolution 7150 – Authorizing the Execution of a Lease Amendment with Lease-It, Inc., for the Portland Development Commission Property Located at 3620 NE Martin Luther King, Jr. Boulevard and within the Interstate Corridor Urban Renewal Area

With this action, the PDC Board will authorize the execution of Amendment Number One to Ground Lease Agreement (Lease Amendment) between PDC and Lease-It, Inc., for the PDC-owned real property located within the Interstate Corridor URA and referred to as the 3620 NE Martin Luther King, Jr. Boulevard Surface Parking Lot.

Execution of the Lease Amendment will extend the term of the original lease for an additional five years and authorize PDC to take back the responsibility for payment of the electrical service for the parking lot light pole. PDC Board action is required because the aggregate term of the original lease exceeds five years.

Chair Kelly called for a motion to approve Resolution 7150; Commissioner Dickson moved and Commissioner Cruz seconded the motion.

AYES: Cruz, Dickson, Kelly, Myers
NAYS: None

REGULAR AGENDA

6. Action Item: Resolution 7146 – Authorizing the Executive Director to Execute a Purchase and Sale Agreement to Convey 0.39 Acres of Real Property in the Interstate Corridor Urban Renewal Area to Geza Development, LLC, for \$415,000

PDC staff presenting this item:
Will Thier, Senior Project/Program Coordinator

With this action, the PDC Board will authorize the Executive Director to execute a Purchase and Sale Agreement between PDC and Geza Development, LLC (Buyer), for the conveyance of the C&M Motors site, a 16,837 square foot PDC-owned parcel located at 6931 NE Martin Luther King, Jr. Boulevard in the Interstate Corridor URA for the purchase price of \$415,000. Buyer intends to relocate their residential construction firm to this site to operate their business.

Commissioner Cruz asked for an explanation of the five-year restriction. Mr. Thier responded that the Martin Luther King, Jr. corridor has seen a significant amount of new residential development and in keeping with PDC's Strategic Plan to preserve complete neighborhoods, PDC staff saw an opportunity to preserve currently-existing commercial space for continued use; the proposal is to put a five-year restriction on the property after which time the property is no longer subject to the commercial use restriction.

Commissioner Dickson asked if after the five years, if the buyer wants to sell the property, do PDC's policies apply to the new buyer? Mr. Thier responded that yes, PDC policies would apply because the restriction is on the title and it generally states that when the owner of the property wants to redevelop it, the owner must obtain PDC's permission.

Meron Alemseghed, Managing Member of Geza Development, LLC, and General Manager of Dozer Construction, LLC., urged the PDC Board to approve this sale, gave general information on the company, and its desire to be housed in one location.

Commissioner Dickson asked how long the buyer has been in business. Mr. Alemseghed responded that he has been in the area for 33 years, and has been in this business for about 20 years.

Chair Kelly called for a motion to approve Resolution 7146; Commissioner Myers moved and Commissioner Cruz seconded the motion.

AYES: Cruz, Dickson, Kelly, Myers

NAYS: None

7. Information Item: Update on the Tax Increment Financing Set Aside for Affordable Housing Policy

PDC staff and others presenting this item:

Kimberly Branam, Deputy Director

Javier Mena, Assistant Housing Director, Portland Housing Bureau (PHB)

The purpose of this item is for PDC staff to provide an update to the PDC Board on the TIF Set Aside for Affordable Housing Policy (Set Aside Policy). The Set Aside Policy, which was originally adopted in 2006, stipulates that PDC annually provide a set amount of TIF to PHB for the construction and preservation of affordable housing in URAs.

PDC staff last briefed the PDC Board on the Set Aside Policy on September 9, 2015. Since then, City Council held a work session on the Set Aside Policy on October 13, 2015. Ms. Branam provided an update on the City Council's work session and feedback. She added that City Council is expected to take action on proposed changes to the Set Aside Policy at their October 21, 2015, meeting.

Chair Kelly asked Mr. Mena for a high-level summary of the October 2015 State of Housing in Portland report (Housing Report). Mr. Mena responded that the Housing Report sheds a light on the City's investment needs for affordable housing throughout the city, especially in neighborhoods facing displacement and gentrification pressures.

Commissioner Dickson asked the following questions:

- On the \$61,000,000 Notice of Funds Availability (NOFA), are there any specific requirements for development for targeting certain demographics, or is it open? Mr. Mena responded that it is open; however, in the Central City and Downtown Waterfront URA, PHB would like to see units for the 0 to 30 percent income range. PHB also has a partnership with Home Forward promising 100 vouchers be allocated, and also PHB has been consistent about indicating that in any development at least five percent of the units be made available for affordable housing and 0 to 30 percent income range.
- It sounds as if these requirements are built in so that when PHB reviews the proposals received from the NOFA there will be high priority to proceed with those developers that meet the housing targets. Mr. Mena responded yes, and stated that it is an emphasis noted in the NOFA.

Chair Kelly expressed concern that the change to the Set Aside Policy is moving too fast for an informed conversation about trade-offs. He also wondered what happens to the 85 percent of Portland that is not covered by the URAs and its resources. Would like to see more input and outreach, especially from the Lents Town Center URA community because of their concerns that the promises and commitments made by PDC could be diluted because of the City's additional request for affordable housing dollars.

Commissioner Dickson asked the following questions:

- What is the timeline, how fast is this moving forward? Mr. Mena responded that City Commissioner Saltzman has committed to bringing a resolution to City Council by next week; PHB will be submitting paperwork tomorrow.
- It was mentioned last month a need for 20,000 affordable housing units. Mr. Mena responded that the City has known for a while that there is a crucial need for at least 20,000 units in the 0 to 30 percent income range. Beyond that, in the Comprehensive Plan there is a call for an additional 10,000 units. As to what the actual need versus supply is, he does not have that information.

Chair Kelly stated that there seems to be a single focus of mind focusing entirely on the URA funds rather than looking at changing other public policies and resources; encourages the affordable housing community to focus on those other potential sources of funds as well so that there is the opportunity to change the face of the entire city and not just the URAs.

Chair Kelly called forward guests to testify.

Beverly Logan, a leader with the [Metropolitan Alliance for Common Good](#) (MACG). Ms. Logan gave an overview of the letter handed out, which is included in these minutes as Attachment 2.

Melissa Reed, a leader with MACG. Ms. Reed gave an overview of the letter handed out, which is included in these minutes as Attachment 3.

Ms. Logan also presented the PDC Board with a map showing the membership of MACG; this is included in these minutes as Attachment 4.

Leah Greenwood. Ms. Greenwood read off goals and data URA-by-URA from the Housing Report and urged PDC and PHB staff to work together to meet these goals.

8. Action Item: Resolution 7147 – Adopting the Broadway Corridor Framework Plan as the Guiding Document for Future Development of the United States Postal Service Site and Properties Located in the Study Area Adjacent to the Broadway Bridge in the River District Urban Renewal Area

This proposed action by the PDC Board will adopt the Broadway Corridor Framework Plan (Framework Plan). If adopted, the Framework Plan will guide: 1) the strategic vision for development of the broader 24-acre Broadway Corridor study area located in the River District URA, and 2) the preferred development concept and future master plan for the 13.5-acre United States Postal Service (USPS) Processing and Distribution Center located at 715 NW Hoyt Street (P&DC site), should PDC be successful in acquiring the property.

The objective of the Framework Plan is to provide greater certainty regarding PDC's and the City's development objectives, desired public investments, and financial capacity to meet those objectives and investments, with a particular focus on the P&DC site. Affiliated initiatives underway to inform a decision of whether to acquire the P&DC site include:

- Negotiations with USPS concerning the possible acquisition by PDC of the P&DC site and the relocation of the USPS functions to an alternative location; and

- Identifying a financing approach associated with the potential acquisition and future redevelopment of the P&DC site, including the need to secure financing (Interim Bonds) from the City in addition to TIF resources from the River District URA.

PDC staff provided briefings on the Framework Plan to the PDC Board on April 8, 2015, July 16, 2015, and September 9, 2015.

9. Action Item: Resolution 7148 – Requesting Portland City Council to Issue Bonds for the River District Urban Renewal Area; Pledging Revenues from the River District Urban Renewal Area to those Bonds; and Authorizing Additional Covenants

This action by the PDC Board will request that City Council issue revenue bonds (Interim Bonds) under Oregon Revised Statutes (ORS) §287A.150 to provide interim financing for the current and proposed costs of carrying out the City's River District Urban Renewal Plan. The action also requests that City Council issue long-term tax increment bonds (Long-Term Bonds) to refinance the Interim Bonds.

This action is related to two other proposed PDC Board actions:

- 1) Adopting the Broadway Corridor Framework Plan as the Guiding Document for Future Development of the United States Postal Service Site and Properties Located in the Study Area Adjacent to the Broadway Bridge in the River District Urban Renewal Area (Resolution No. 7147)
- 2) Requesting Portland City Council to Issue Bonds for Public Improvements in the River District Urban Renewal Area (Resolution No. 7149)

The request to issue bonds is a common PDC practice to provide TIF in URAs. Those TIF revenues are required to accomplish priorities in the River District Urban Renewal Plan.

10. Action Item: Resolution 7149 – Requesting Portland City Council to Issue Bonds for Public Improvement Projects Associated with the River District Urban Renewal Area

This action by the PDC Board will request that City Council issue Interim Bonds under ORS §287A.150 to provide interim financing for the current and proposed costs of carrying out the City's River District Urban Renewal Plan. The action also requests that City Council issue Long-Term Bonds to refinance the Interim Bonds.

This action is related to two other proposed PDC Board actions:

- 1) Adopting the Broadway Corridor Framework Plan as the Guiding Document for Future Development of the United States Postal Service Site and Properties Located in the Study Area Adjacent to the Broadway Bridge in the River District Urban Renewal Area (Resolution No. 7147)
- 2) Requesting Portland City Council to Issue Bonds for the River District Urban Renewal Area; Pledging Revenues from the River District Urban Renewal Area to those Bonds; and Authorizing Additional Covenants (Resolution No. 7148)

The requested Interim Bonds will be issued to pay for public improvement projects in the River District URA. The Interim Bonds are being requested because the costs of acquiring and redeveloping the USPS P&DC Site at 715 NW Hoyt Street in the River District URA and other commitments exceed available River District URA resources in the short term. All proceeds from the requested Interim Bonds must be used specifically for public projects where there will be no private participation (such as the selective demolition of Centennial Mills, improvements to Union Station, and implementation of the Multnomah

County Health Department project), as the Interim Bonds are secured by the City's General Fund and in order to avoid the City's lending of credit to a private entity. Should PDC be unable to negotiate acquisition of the P&DC site, these Interim Bonds to fund public improvements will not be necessary, as there will be sufficient River District URA TIF in the PDC budget.

The Interim Bonds that are the subject of Resolution No. 7148, by contrast, are a common PDC practice to provide TIF in URAs and will be paid by issuing Long-Term urban renewal bonds.

PDC staff presenting these items:

Tony Barnes, Budget Officer

Sarah Harpole, Senior Project/Program Coordinator

Chair Kelly called for a motion to approve Resolutions 7147, 7148, and 7149; Commissioner Myers moved and Commissioner Cruz seconded the motion.

AYES: Cruz, Dickson, Kelly, Myers

NAYS: None

CONVENE EXECUTIVE SESSION

11. The Executive Session is Held in Accordance with Oregon Revised Statutes 192.660(2)(e) to Conduct Deliberations Concerning the Negotiation of Real Property Transactions

At approximately 4:44 p.m. Chair Kelly adjourned the regular meeting and read the following statement: "The PDC will now meet in executive session for the purpose of deliberating with persons designated by PDC to negotiate a real property transaction. The executive session is held pursuant to ORS 192.660(2)(e). Only representatives of the news media and designated staff will be allowed to attend the executive session. All other members of the audience are asked to leave the room. Representatives of the news media are specifically directed not to report on any of the deliberations during the executive session, except to state the general subject of the session as previously announced. No decision may be made in the executive session."

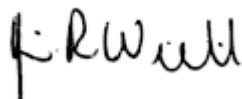
Chair Kelly excused himself immediately after the Executive Session ended.

ADJOURN EXECUTIVE SESSION

12. Adjourn

There being no further business, Acting Chair Dickson adjourned the PDC Board meeting at approximately 5:31 p.m.

Approved by the Portland Development Commission on January 13, 2016



Diversity in the Construction Trades Summit



Oregon Tradeswomen, Inc.



Constructing Hope
Pre-Apprenticeship Program



Jobs generated by taxpayer funded construction projects are a critical component to providing increased economic opportunities to all members of our community.

This Summit will provide valuable information and an opportunity for dialogue for procurement staff, project managers, general contractors, and others involved in developing and implementing workforce diversity in contracting.

Thursday, November 12, 2015

Portland Community College, Cascade Campus
Student Union Building, Room 202
705 N. Killingsworth
Portland OR, 97217

Registration: 8:00 am
Summit: 8:30 am – 1:00 pm

*** Continental Breakfast and lunch provided courtesy of our sponsors*

Planning Committee Members:

Jennifer Erickson, Slayden Construction; Monika Johnson, TriMet; Riko Frohnmayer, Metro;
Gabriele Schuster, Metro; Lee Fleming, Multnomah County; Cathleen Massier, City of Portland;
Pat Daniels, Constructing Hope; Connie Ashbrook, Oregon Tradeswomen, Inc.;
Tiffany Thompson, Oregon Tradeswomen, Inc.; and Dan Wenger, Portland Community College

www.tradeswomen.net/diversity-in-the-construction-trades-summit

Get on the path to a **REAL CAREER.**

> THE TRADES AND APPRENTICESHIP CAREER CLASS

Find your path to a career in the trades with Oregon Tradeswomen, Inc.'s **FREE seven week women-only class!**

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2015

WOMEN in Trades Career Fair

*A report on Oregon Tradeswomen, Inc.'s 23rd
annual event that is changing the face of the
next generation of tradesworkers*



Lindsay Cimline Photography

*A middle school student scales the
110' fire ladder in a workshop led by
Portland Fire and Rescue*



Lindsay Cimline Photography

*A high school student climbs a beam
with instruction from journeymen,
Pepper Rafanan, in a workshop with
the Ironworkers Local 29*




Photo: Mary Ann Naylor

*Laborer Apprentice, Amanda Beck, shows
her daughter a world of future career
options on Careers for Women Day at
OTI's Women in Trades Career Fair*



**WOMEN
in Trades
Career Fair**
2015

 Oregon Tradeswomen, Inc.

3934 NE Martin Luther King Jr. Blvd., Suite 101
Portland Oregon 97212

503.335.8200 x 21
info@tradeswomen.net
www.tradeswomen.net

A SUMMARY OF RESULTS

Oregon Tradeswomen, Inc.'s 23rd Annual Women in Trades Career Fair

Oregon Tradeswomen, Inc. (OTI) has produced the annual Women in Trades Career Fair since 1993 with the goal of increasing diversity and the overall number of women working in high-paying, high-skill careers in the construction, mechanical, technical, utility, and highway trades. The Fair offers authentic, hands-on workshops and activities designed to provide realistic experiences, leaving a lasting impact on students, educators, and career seekers alike.

In partnership with dedicated industry sponsors, the event serves to introduce school-age girls to career options they may not otherwise have an opportunity to consider. The Women in Trades Career Fair also connects aspiring tradeswomen with opportunities for apprenticeship training, employment, and careers.

OTI extends immense gratitude to the businesses, organizations, and individuals who support the work of OTI through participation in the annual Women in Trades Career Fair, as well as our year-round programs to encourage girls and women in their exploration of career pathways in the trades as viable and gratifying options for their futures.



A high school student learns to operate heavy equipment in a workshop with Goodfellow Bros.



A dad and his daughter learn to bend sheet metal to make a flower pot in a workshop with Sheet Metal Institute



Photo: Loren Barlow

Careers for Women Day attendees learn to wire a light and switch in a workshop with the NECA-IBEW Electrical Training Center



Lindsay Cirmina Photography

High school students geared up and excited to try their hand at welding in a workshop with Clackamas Community College and Local 290

The 2015 Women in Trades Career Fair By The Numbers:

- 2,112 Women and Girls Attended the Fair:
 - 687 Students on Middle School Girls' Day
 - 575 Students on High School Girls' Day
 - 183 Educators on School Days
 - 629 Attendees on Careers for Women Day
 - 38 Participated in Seminars and VIP Tours
- 74 Schools from Oregon and SW Washington
- 132 Volunteers contributed 733 hours
- 35 Hands-on workshops & 74 Exhibitors, including:
 - 14 Apprenticeship Training Programs
 - 2 Non-Profit Organizations
 - 6 Community / Technical Colleges
 - 9 Construction Companies / Suppliers
 - 2 Fire and Rescue Organizations
 - 20 Government Agencies
 - 1 Health and Safety Educators
 - 7 Manufacturing Firms
 - 3 Pre-Apprenticeship Training Programs
 - 3 Trades Employers
 - 1 Unions
 - 3 Utility Companies
 - 3 Youth Educators



Lindsay Cimino Photography

Young women learn the role substations play in how electricity gets from a power plants to a home in a workshop with PacifiCorp

What Educators, Students, and Career Seekers Said About the Women in Trades Career Fair

"I liked the pole climbing workshop with PGE the best because even though I've never done that before, I was told it could be a good career option for me!"

– Payton, student at View Ridge Middle School

"My favorite part of the Women in Trades Career Fair was getting to see all the women that didn't let anyone stop them from doing what they love to do."

– Laci, student at Tillamook Junior High School

"I liked being able to learn about other women's occupations and their experiences within the work field."

– Lucile, student at Heritage High School



Lindsay Cimino Photography

Middle school students learn the process of framing the walls of a house in a workshop with Walsh Construction, Co.

I liked seeing how these women genuinely enjoy what they do. It was apparent in how they did the work and talked about it to us."

– Bianca, student at Forest Grove High School

"Excellent role models, positive messages, and hands on awesomeness. I wish EVERY young person could experience this event. Helping them think about their future is key!"

– Heidi, educator at Sunnyside Environmental

"This event is wonderful and provides an opportunity for my students to learn about other avenues to work. It is so important!"

– Sherry, educator at Castle Rock Middle School

"I liked talking with the women who work in these jobs. They are fantastic role models, have great personalities, and were very supportive and encouraging."

– Job seeker on Careers for Women Day

"I appreciated learning so much that I didn't know before I had this experience. I wish I would have been exposed to all of these opportunities when I was younger, but I brought my daughter who is interested, and this really opened her eyes."

– Job seeker on Careers for Women Day



Lindsay Cimino Photography

A career seeker learns the 'torch down' technique in a workshop with the NW Roofers & Waterproofers JATC



Lindsay Cimino Photography

High school students have fun learning how to stop a water main break in a workshop with the Portland Water Bureau

**Thank you to the Sponsors of the 2015 Women in Trades Career Fair!
You made the Fair possible!**

Platinum Sponsors

Bank of America
Bonneville Power Administration
City of Portland, Bureau of Environmental Services
City of Portland, Bureau of Development Services
City of Portland, Bureau of Procurement Services
City of Portland Bureau of Transportation
City of Portland Water Bureau
IBEW Local 48
KGW Northwest NewsChannel 8
NECA-IBEW Electrical Training Center
The Oregonian
Portland Development Commission
Portland General Electric
UA Local 290/Plumbing and Mechanical Contractors Association

Gold Sponsors

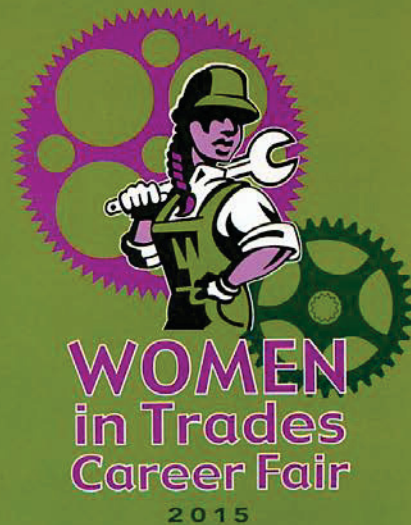
Oregon and Southern Idaho Laborers-Employers Training Trust
Northwest Laborers-Employers Training Trust Funds


Silver Sponsors

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Kaiser Permanente
ODOT/BOLI Highway Construction Workforce Development Program
Sheet Metal Institute
Slayden Construction Group, Inc.

Bronze Sponsors

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Portland Community College Bond Program
R & H Construction
RR Donnelley
Skanska USA Building, Inc.
Stacy and Witbeck
TriMet
Tualatin Valley Fire & Rescue / IAFF Local 1660
Turner Construction
Vigor Industrial
Walsh Construction Co.



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Oregon Tradeswomen, Inc.

Placement results for Oregon Tradeswomen, Inc. January 1-December 31, 2014

88 pre-apprenticeship program graduates became employed with our help in 2014;

- 75 got their first job in the trades averaging \$15.18 per hour and
- 13 moved up from an entry-level trades position to apprenticeship averaging \$19.02 per hour.

45 apprenticeships: 32 entered apprenticeship as their first placement, 13 moved up from an entry-level trades positions to apprenticeship.

26 construction helpers: 16 carpenter helpers, 4 sheet metal classified workers, 3 electrical material handlers, 3 laborer helpers.

9 misc.: 2 warehouse, 2 construction office/operations, 1 groundman, 1 weatherization technician, 1 meter reader, 1 non-trades.

8 welder fabricators.

Types of Apprenticeships

16 Carpenter
7 Electrical
5 Laborers
3 Plumbers
3 Tree Trimmer
2 Cement Masons
2 Linemen
2 Sheet Metal
1 Steamfitter
1 Heating & Frost Insulator
1 Painter
1 Roofer
1 Sign Erector

27 (31%) of placements were women of color: 9 Latina, 8 Asian-American, 6 African American, and 4 Native American.



Oregon Tradeswomen, Inc.

Our results from 2014!

Pathways

79 graduates of our pre-apprenticeship program.

We helped 88 graduates get their first job in the trades or move up to apprenticeship:

75 graduates got their first job in the trades averaging \$15.18 per hour.

13 graduates moved up from their first job to apprenticeship, they averaged \$19.02 per hour.

27 of them, or 31% were women of color.

Building Girls

1441 girls and educators attended the Women in Trades Career Fair from 78 schools: 620 middle school girls, 629 high school girls and 192 educators. An additional 556 women and their families attended on Saturday.

76 girls attended our Summer Girls Construction Camps.

9 young women attended our Building Girls Crew.

12 young women attended our first HS Girls Construction Club at Wilson HS.

87 teachers and other educators learned about apprenticeship and encouraging girls in Career & Technical Education from OTI staff.

TOOLS (Tradeswomen Organized for Outreach Leadership and Support)

6 tradeswomen served on OTI's Board of Directors, helping run OTI and setting our goals and directions.

We raised scholarship funds so tradeswomen could go to LERC Conferences, Women Building The Nation Conferences and our Tradeswomen Leadership Institute.

We had an active Membership Committee that helped plan and carry out 10 Social Hour events including marching in the Pride Parade, a summer picnic, tool & gear swop, and assertiveness training.

We sponsored "My Walk Has Never Been Average", a play bringing the experiences of African-American Tradeswomen to sold-out audiences in 4 different performances.

47 tradeswomen attended our annual Tradeswomen Leadership Institute.

We organized to bring the "Green Dot" anti-bullying/anti-harassment program to Oregon with the initial focus groups scheduled for February 2015.


180 volunteers contributed 1653 hours of time.

We brought 52 diverse pre-apprenticeship students, tradeswomen and allies to Construction Equity Lobby day at the State Capitol.

Other items of note:

Connie represented OTI and tradeswomen in DC on the Federal Advisory Committee on Registered Apprenticeship and on a panel at the White House Summit on Working Families.

We raised \$1,290,510 to support our 15 staff in carrying out the above activities. Many thanks to all of you who made it possible by contributing time and money, and by encouraging your employers, apprenticeship programs and unions to support us.



Oregon Tradeswomen, Inc.

Trades and Apprenticeship Career (TAC) Class

Oregon Tradeswomen, Inc. is a nonprofit organization that educates girls and women about careers in the construction-related trades, provides pre-apprenticeship training to women interested in entering the trades, and offers support and leadership opportunities to women in the trades. Our mission is to promote the success of women in the trades through education, leadership, and mentorship.

Our Pathways pre-apprenticeship program helps women prepare for a career in the building, construction, mechanical, technical or utility trades. The Pathways' 7-week **Trades and Apprenticeship Career (TAC) class** includes topics like creating a trades resume, math and measuring skills, construction culture, what it's like to work in the trades, visits to apprenticeship programs, basic safety, and tools training. It includes 35 hours of hands-on training, 35 hours of field trips to apprenticeship training centers or job sites plus certification in construction safety.

The first step toward enrollment in the **Pathways** program is to come to an Information Session. The session covers information about trades careers, the process to get into an apprenticeship or other trades careers, and provides more details about our Pathways program. Potential students who decide they want to enter our program then sign up for an individual career counseling appointment.

The TAC Class is held 4 times a year. About 83% of the students who start the class graduate and about 85% of graduates became employed in industry.

Requirements to enter the program include:

- GED or high school diploma
- 6 months clean and sober
- Stable living situation
- Stable mental health
- 18 years or older
- Able to pass a drug test
- Able to get a drivers license
- Good physical condition, able to become fit enough to do physical labor all day
- Ready to go to work in a building, construction, mechanical or utility trade
- English-language proficiency

Requirements to graduate:

- 1) Compile a career portfolio of documentation that includes:
 - Driving record
 - Transcripts
 - Community college skills assessment
 - Master employment application
 - Letters of recommendation
 - Any appropriate certificates
 - Trades resume
- 2) Complete class assignments:
 - Two informational interviews
 - Career plan that includes: identifying desired trade(s) and related career ladder jobs, transportation plan, childcare plan, tools and work wear plan, math skills upgrade plan, includes budgeting for expenses.
 - Practice interviewing
 - Trades resume
- 3) Score above 65% on construction math and measurement competency test.
- 4) Achieve 95% class attendance.



Oregon Tradeswomen, Inc.

Trades and Apprenticeship Career (TAC) Class Curriculum

1. Classroom Training	2. Basic Hands-on Construction Skills
<ul style="list-style-type: none"> • Life Skills/Career Planning • Construction culture & structure • Communication skills • Preparing for your workday: food, sleep, time, transportation, family needs • Building allies/dealing with discrimination • Introduction to apprenticeship • Interview practice • Creating a Trades Resume • Industry awareness: speakers and field trips • Informational interviews • Math assessment • Study construction math • Learn and practice using a measuring tape • Develop a math skills upgrade plan • Measurement competency • Develop a fitness plan • Develop a transportation plan • Develop a tools and equipment plan • Develop a childcare plan 	<ul style="list-style-type: none"> • Understanding of work ethic • Understanding of work pace • Introduction to hand tools • Safety in using hand tools • Introduction to power tools • Safety in using power tools • Safe handling and lifting of materials • Tool and material practice • Safe and effective use of ladders • Ladder use practice • Basic construction safety • Basic carpentry
	<h4>3. Green Building Awareness</h4> <ul style="list-style-type: none"> • Introduction to green building • Deconstruction and materials reuse • Identifying hidden hazards at Brownfield sites • Innovative storm water management, system designs and construction • Conceptualizing, designing, and installing green and solar roofing systems • Weatherization and energy efficiency

4. Strength Training and Fitness: 10 hours

Prepares students with the physical strength and endurance to succeed in trades industries

5. Industry Fieldtrips and Speakers: 35 hours

Provides students with comprehensive understanding of industry and trades careers, including remediation and redevelopment: five days of field trips and speakers to over 10 different apprenticeship and training centers and job sites

6. OSHA 10 Construction Safety: 10 hours

For more information contact us at:

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October 14, 2015

Commissioners,

MACG leaders would like to correct a claim we keep hearing from decision makers in the public meetings we attend. At PDCs last meeting and at yesterday's TIF Set Aside work session we heard a few comments about still needing to hear from community constituencies *besides* housing advocates.

That's us. MACG institutions' members (about 27,000 families) live across all of Portland's neighborhoods (see map). MACG is NOT a housing advocacy organization, in fact, no given issue is the basis of our alliance. We take on issues that arise from members' stories as the most deeply and broadly felt pressures on our families. We've worked extensively on healthcare issues, jobs, and green economy in the past and recently on domestic violence survivor housing, affordable energy retrofits, anti-displacement efforts, and immigrant issues.

MACG brought over 140 Portlanders to our press conference outside city hall yesterday, in the inconvenient middle of a Tuesday workday. Most of those folks also dedicated time to witness your work session. (Before that we brought about 150 members to the PHAC hearings to deliver and support our diverse testimonies and multiple proposals.) A couple of housing advocates were invited to our press conference at city hall yesterday, but the hundred plus people you saw in council chambers are not usually involved in housing advocacy.

Ours are the faces and voices and stories of a broad based community constituency. Right now we reflect much of the spectrum of citizens crying out for bold and just leadership during this housing emergency that is upending families and neighborhoods. We urge you to fully heed the widespread and urgent cry to address the housing crisis. Maximize the use of TIF for affordable housing as your top priority, because we're in crisis and because TIF is the only real tool already in Portland's toolbox for affordable housing.

Thank you.

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October 14, 2015

Commissioners,

My name is Melissa Reed, and I'm a leader with MACG. MACG leaders have been following the TIF review process closely, beginning with the Portland Housing Advisory Commission's first public hearing. We are here today to express again the urgency to address Portland's housing crisis immediately by increasing the TIF Set Aside for Affordable Housing to 50%.

At yesterday's City Council work session, we understood Commissioner Saltzman to suggest that a commitment to 50% can be made when City Council votes on the 21st, and that PDC and PHB leadership can bring forward a plan in the immediate future to achieve it. It was clear yesterday that Patrick Quinton and Kurt Creager are building a strong relationship and have the capacity to develop and implement a plan to reach that goal.

We also agreed with Chairman Kelly's comment at the work session that Portland needs to unlock additional sources and types of funding for affordable housing going forward—above and beyond the TIF Set-Aside—and MACG is committed to being part of that effort. But the crisis is NOW, and an opportunity to address it is at hand in the form of taking TIF to 50%.

We realize that most of Portland's URAs are nearing (or have reached) the end of their lives, and are not a renewable source of funding going forward. This fact, coupled with the urgency of the housing situation in Portland makes an increase in TIF Set Aside the responsible and responsive action to take at this time. With the gentrification to varying degrees of the majority of the URAs, the need for affordable housing trumps economic development and infrastructure investments at this time. Our beautiful new transit bridge – Tilikum Crossing – is a case in point. It spans two URAs over neighborhoods that are already unaffordable to many, if not most, Portlanders.

The need for affordable housing, of course, is not limited to Portland's Urban Renewal Areas, and going forward we must expand the scope of our housing funding so that it can be targeted more broadly – way beyond 15% of the city's geography. For the time being, however, we must take advantage of the only viable option we currently have.

Putting the numbers aside, we must remember that cities are made of people – families, and individuals – the true drivers of economic development. If only the well-off can afford to live in Portland, we lose the Portland we love, with all of its diversity, history and culture, and our neighborhoods and communities diminish.

Thank you,

Melissa Reed
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