

DATE: October 10, 2012
TO: Board of Commissioners
FROM: Patrick Quinton, Executive Director
SUBJECT: Report Number 12-33
Reappointing Frieda Christopher and Ted Gilbert to the Gateway Regional Center Urban Renewal Advisory Committee for Terms Ending September 30, 2013

BOARD ACTION REQUESTED

Adopt Resolution No. 6971

ACTION DESCRIPTION

The Board is being asked to reappoint two Urban Renewal Advisory Committee (URAC) members whose terms ended June 30, 2012, for terms ending September 30, 2013.

BACKGROUND AND CONTEXT

This action and duration of reappointment is consistent with the Board-approved URAC Policy and the previous reappointment of eighty-one URAC members on June 13, 2012 (Resolution 6952). These two established members of the Gateway URAC (sometimes referred to in Gateway as the Program Advisory Committee) were inadvertently omitted from Resolution 6952.

COMMUNITY AND PUBLIC BENEFIT

The Gateway URAC benefits from the active participation of these advisors. The action promotes meaningful public participation.

PUBLIC PARTICIPATION AND FEEDBACK

In April 2012, staff introduced the subject of reappointments at all URAC meetings. This was followed by a formal email to all URAC members on May 3, 2012, indicating that URAC members should understand and support PDC's economic development mission.

Members were asked to either accept or decline the reappointment. PDC staff followed up with URAC members by phone and email to develop a reappointment list. Both members being appointed today agreed to extend their terms and indicated support of PDC's strategic direction.

BUDGET AND FINANCIAL INFORMATION

Beyond normal public meeting costs – which can include room rental, refreshment and public notification expenses – reappointing URAC members does not financially impact the agency.

RISK ASSESSMENT

PDC continues to review its public participation strategies and public involvement models to ensure their alignment with the agency's mission and strategic plan. PDC will be seeking feedback and commentary from these two members, and others, on the form and function of PDC advisory committees before the reappointment of these two members expires in September 2013.

ALTERNATIVE ACTIONS

The Board could decide not to approve the reappointments. If that occurs, the Gateway URAC would have two fewer members and less overall expertise over the course of the year.

ATTACHMENTS

None