

PDC

PORTLAND DEVELOPMENT COMMISSION

DATE: December 09, 2009

TO: Board of Commissioners

FROM: Bruce A. Warner, Executive Director

SUBJECT: Report Number 09-132
Appoint Ian Gelbrich to the Oregon Convention Center Urban Renewal Advisory Committee representing the Woodlawn Neighborhood Association.

EXECUTIVE SUMMARY

BOARD ACTION REQUESTED

Adopt Resolution No. 6752

ACTION SUMMARY

This action will authorize the appointment of Ian Gelbrich to the Oregon Convention Center Urban Renewal Advisory Committee (OCCURAC), representing the Woodlawn Neighborhood Association as a regular organization member for a term beginning November 25, 2009 and ending in June 30, 2012.

Mr. Gelbrich is an active member of the Woodlawn Neighborhood Association.

PUBLIC BENEFIT

Meaningful public participation helps promote democracy and civic engagement, builds public trust in government and enhances the Commission's credibility within the community. Effective public participation can improve the quality and effectiveness of Board plans and decisions.

This action will support the following PDC goals:

- Sustainability and Social Equity
- Healthy Neighborhoods
- A Vibrant Central City
- Strong Economic Growth and Competitive Region
- Effective Stewardship over our Resources and Operations, and Employee Investment

PUBLIC PARTICIPATION AND FEEDBACK

The public is continually advised of the opportunity to serve on an urban renewal advisory committee (URAC), and encouraged to apply for appointment.

COMPLIANCE WITH ADOPTED PLANS AND POLICIES

This action is consistent with the URAC Policy adopted by the Board of Commissioners on September 14, 2005 (Resolution 6293) and amended on July 9, 2008 (Resolution 6614) that requires the Board to appoint members to URAC's that the Board has created.

This action helps implement the Public Participation Policy adopted by the Board on June 22, 2005 (Resolution 6266) which established that "public participation is required and will be an integral component of project schedules, budgets, and board decision-making processes for developing and implementing urban renewal area plans and implementing urban renewal projects.

FINANCIAL IMPACT

There is no significant financial impact as a result of this action.

RISK ASSESSMENT

There are no significant legal or operational risks resulting from this action.

WORK LOAD IMPACT

The major workload associated with the appointment of a new URAC member is providing that person with orientation training and related materials specific to their URAC. This activity is coordinated by the Public Participation staff and included in existing work plans.

ALTERNATIVE ACTIONS

Per Board established policy, there is no alternative process for making this appointment.

CONCURRENCE

In accordance with PDC's URAC Policy, Mr. Gelbrich was nominated by the Board of the Woodlawn Neighborhood Association to serve as the organization's representative on the OCCURAC.

BACKGROUND

On September 14, 2005, the Board of Commissioners ("Board") adopted Resolution No. 6293 establishing a formal policy regarding the composition and operations of URACs. Pursuant to that policy, the following URACs have been formally established by the Board:

1. Central Eastside;
2. Gateway Regional Center;
3. Interstate Corridor;
4. Lents Town Center;
5. North Macadam;
6. Oregon Convention Center; and
7. River District.

The process for identifying potential URAC members includes:

- Ongoing recruitment and acceptance of applications via the PDC website.
- Assessing the range of existing URAC composition and diversity.
- Personal outreach and recruitment by PDC staff and URAC members.
- Review of applications by PDC staff and URAC chairs.

The Board retains sole authority to establish, recompose or disband a URAC. Among the elements under the discretion of the Board is the identification of URAC organization members and their representatives.

Acting upon the request made by the Board of the Woodlawn Neighborhood Association, staff is requesting consideration of this appointment.