

PDC

PORTLAND DEVELOPMENT COMMISSION

DATE: March 25, 2009

TO: Board of Commissioners

FROM: Bruce A. Warner, Executive Director

SUBJECT: Report Number 09-33

Create two new regular at-large member positions for the Central Eastside Urban Renewal Advisory Committee and appoint Eric Shoemaker to the citywide interest position and Darinelle Troen to the creative industry position.

EXECUTIVE SUMMARY

BOARD ACTION REQUESTED

Adopt Resolution No. 6685

ACTION SUMMARY

This action will authorize the creation of a regular at-large member position representing citywide interests and a regular at-large member position representing creative industry interests for the Central Eastside (CES) Urban Renewal Advisory Committee ("URAC").

This action will authorize the following appointments to the CES URAC:

- Eric Shoemaker as a regular, at-large member representing citywide interests for a term beginning March 25, 2009 and ending June 30, 2012. Mr. Shoemaker is an attorney and real estate professional with extensive experience in commercial real estate projects. He is a member of the Oregon State Bar, City Club of Portland and volunteers with the University of Oregon, School of Architecture.
- Darinelle Troen as a regular, at-large member representing creative industry interests for a term beginning March 25, 2009 and ending June 30, 2009. Ms. Troen is the owner of Ditroen, Inc. located in the CES URA. She has been involved in the district for five plus years and recently purchased the building that houses her business.

PUBLIC BENEFIT

Meaningful public participation helps promote democracy and civic engagement, builds public trust in government and enhances the Commission's credibility within the community. Effective public participation can improve the quality and effectiveness of Board plans and decisions.

This action will support the following PDC goals:

- Sustainability and Social Equity
- Healthy Neighborhoods

- A Vibrant Central City
- Strong Economic Growth and Competitive Region
- Effective Stewardship over our Resources and Operations, and Employee Investment

PUBLIC PARTICIPATION AND FEEDBACK

The public is continually advised of the opportunity to serve on an URAC, and encouraged to apply for appointment.

COMPLIANCE WITH ADOPTED PLANS AND POLICIES

This action is consistent with URAC policy adopted by the Board of Commissioners on September 14, 2005 (Resolution 6293) and amended on July 9, 2008 (Resolution 6614) that requires the Board to create appropriate membership categories and appoint members to URAC's that the Board has created.

This action helps implement the Public Participation Policy adopted by the Board on June 22, 2005 (Resolution 6266) which established that "public participation" is required and will be an integral component of project schedules, budgets, and board decision-making processes for developing and implementing urban renewal area plans and implementing urban renewal projects.

FINANCIAL IMPACT

There is not significant financial impact as a result of this action.

RISK ASSESSMENT

There are no significant legal or operational risks resulting from this action.

WORK LOAD IMPACT

The major workload associated with the appointment of a new URAC member is providing that person with orientation training and related materials specific to their URAC. This activity is coordinated by the Public Participation staff and included in existing work plans.

ALTERNATIVE ACTIONS

Per Board established policy, there is no alternative process for making this appointment.

CONCURRENCE

The CES URA staff is aware of the proposed creation of these two positions and they recommended Mr. Shoemaker and Ms. Troen to be nominated to serve as regular, at-large members representing citywide and creative industry interests.

BACKGROUND

On September 14, 2005, the Board of Commissioners (“Board”) adopted Resolution No. 6293 establishing a formal policy regarding the composition and operations of URACs. Pursuant to that policy, the following URACs have been formally established by the Board:

1. Central Eastside
2. Gateway Regional Center
3. Interstate Corridor
4. Lents Town Center
5. North Macadam
6. Oregon Convention Center
7. River District

The process for identifying potential URAC members includes:

- Ongoing recruitment and acceptance of applications via the PDC website;
- Assessing the range of existing URAC composition and diversity;
- Personal outreach and recruitment by PDC staff and URAC members; and
- Review of applications by PDC staff and URAC chairs.

The Board retains sole authority to establish, recompose or disband a URAC. Among the elements under the discretion of the Board is the identification of URAC organization members and their representatives.