

# PDC

## PORTLAND DEVELOPMENT COMMISSION

**DATE:** June 10, 2009  
**TO:** Board of Commissioners  
**FROM:** Bruce A. Warner, Executive Director  
**SUBJECT:** Report Number 09-67  
Executive Director Report

### **BOARD ACTION REQUESTED**

None – Information only

### **Administration Update/Management Issues**

May is a critical month in our budget process and I am pleased to report that the City Council, sitting as PDC's Budget Committee, has officially approved our FY 2009-10 budget. PDC's Board will have a budget briefing at today's meeting and will make any final adjustments when staff requests adoption of the budget at the June 24<sup>th</sup> meeting. The final Adopted Budget will be published and posted on our main website. It remains one of our most requested and popular documents due to the comprehensive nature of all the background information about PDC, funding sources, the urban renewal areas, project detail and more. Also on the 24<sup>th</sup>, the Tax Supervising and Conservation Commission will hold a public hearing on PDC's FY 2009-10 Approved Budget as required by law. This hearing will take place prior to the Board taking action to adopt the budget. As in the past, development of the annual budget is a team effort involving key staff, management and our Board throughout the process. I would like to thank everyone involved for assisting in a very smooth budget process.

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I was very pleased to deliver some remarks on May 16 at the opening ceremonies for Saturday Market's new home at Waterfront Park. Approximately 69 vendors will still be found in Ankeny Plaza with the new Waterfront Park site accommodating another 209. The new covered platform features electrical power for the booths and nearby natural gas lines for the food booths. The market roof is designed to channel stormwater into a nearby retention basin. The Market will use the space ten months out of the year on Saturdays and Sundays. All other days the space is available for others to use (through the Parks Bureau.) Construction is still underway on the lower plaza area where there will be a semicircular seating area and the "legacy" fountain honoring the late Bill Naito. Improvements taking place in the Ankeny Burnside district start at the Smiths Block and include Fire Station #1, the new Mercy Corps headquarters, Saturday Market, the White Stag/U of O buildings and additional improvements under the Burnside Bridge.

All told, there are seven contiguous blocks of development totaling \$100 million and 400 new jobs to the area. Partners with PDC in the Saturday Market improvements included BES,

Parks, Water Bureau, Fire Bureau, Multnomah County and the Portland Bureau of Transportation. The improvements will be a real boost to the north end of Waterfront Park and will be a draw to those shopping and dining in Old Town/Chinatown as well as those riding MAX.

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The Nines Hotel atop the downtown Macy's continues to garner awards. It walked away with top honors at the Daily Journal of Commerce's 2009 Top Project awards event held in May. The Nines, submitted by Hoffman Construction, beat out approximately 85 other projects to win Best of Show honors. The project also took first place in the category of renovation work valued at more than \$15 million. The White Stag Block renovation took second place to the Nines.

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Staff continues to try to help others in difficult economic times through ongoing efforts with the Oregon Food Bank. After donating more than 800 boxes of macaroni and cheese to the food bank, staff recently delivered 561 pounds of canned and other foods. We are currently gathering cans of soup and plan to hold a "soup cook off" in June where the good cooks at PDC will vie for the best soup recipe and tastes will be sold for \$3 – with proceeds benefitting the Food Bank. In addition to the food drive, PDC also had a Red Cross blood drive recently and donated 32 pints of blood – exceeding our goal of 30 pints. Our own Commission John Mohlis rolled up his sleeve and donated and so we thank him for taking time out of his busy schedule to do so.

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Notable projects and meetings I was involved in recently are:

- OAME 21<sup>st</sup> Annual Entrepreneurship Luncheon and Trade Show
- Bureau Directors lunch
- First Thursday in the Pearl with Guardian Management
- Portland Saturday Market opening ceremony
- Tools for Tough Times: Accessing Capital meeting
- Light Rail Transit Funding Committee
- Gary Blackmer going away function
- Emerge reception – connecting leaders in the region
- Portland Business Alliance Board meeting
- Mayor's International Business Awards dinner
- Mayor's Economic Cabinet meeting
- China trip celebration dinner

Additional May meetings were held with all members of City Council and the PDC Board, Kate Allen, Harold Williams, Sr., LaVonne Griffin-Valade (auditor's office), Michael Jordan (Metro), Ryan Deckert (Oregon Business Assoc.), Beverly Stein, Susan Anderson, Ken Rust, and Mark Edlen.

**Attachment A** to this report is the regular monthly update of combined journey and apprentice workforce diversity hours worked for PDC and City of Portland South Waterfront projects. The information presented is fiscal year-to-date.

**Urban Development Dept.**

**Business and Industry Team**

**PDC assists small business with working capital**—The Business Finance team closed a working capital loan to Spitball Media in May, using the Near Equity Fund to help the company with costs associated with the launch of a new software product as well as the purchase of new equipment. In business since 2006, Spitball Media is currently leasing 1,200 square feet in the Towne Storage Building at 17 SE 3<sup>rd</sup> Avenue in the Central Eastside Urban Renewal Area. They are a market leader in online video compression and delivery.

**Support for local business in international export/import**—On May 18-19, the Business and Industry team participated in the International Road Show, a major event called out in the economic development strategy as a key element in developing local business capacity for export and import. Co-sponsored by PDC, the Oregon Economic and Community Development Department (OECDD) and the Pacific Northwest International Trade Association, the two-day Road Show featured a series of one-on-one meetings between OECDD reps from Japan, Saudi Arabia, Canada and Mexico and local companies that were looking for new business opportunities in these countries. The first-time event was a resounding success, with 62 meetings held over a two day period. The event was hosted at the Nines Hotel and included lunchtime presentations on Monday and Tuesday with a focus on two countries each day.

**Mayor's International Business Awards**—The International Road Show concluded with the Mayor's International Business Awards Dinner in the Portland City Hall Rotunda on the evening of May 19. With 120 people in attendance, the awards dinner recognized six businesses for their efforts in developing international business opportunities. The winners and categories were: Leatherman Tool Group, Product Exporter; LRS Architects, Service Based Exporter; CH2M Hill, Global Trader; Pneu-Logic Corporation, New to Export; and, in a tie, Beer Chips and Fun in the Saddle (FITS) for Export Potential.

**Increasing capacity for local wind industry**—PDC is actively partnering with OECDD and Portland General Electric (PGE) to grow a regional wind turbine supply chain. Our goal is to significantly increase the capacity of local manufacturers and service providers so that they can develop new customers in this rapidly expanding industry. To that end, PDC staff attended Windpower 2009 in Chicago May 4-8, in partnership with representatives from OECDD, PGE and a bi-state group representing the Columbia Gorge. The show attracted more than 23,000 people, up from 13,000 in 2008, and more than 1,200 exhibitors, including 19 state or regional economic development offices. Portland is definitely on the radar for expansion by companies that supply the industry, based on the sharp increase in the number of firms interesting in

meeting with the Oregon group – 22 at Windpower 2009; more than twice the average number of meetings at earlier wind trade shows. Oregon has the opportunity to capture investment and jobs in manufacturing, high tech and services that supply to the industry because of our reputation, aggressive renewable portfolio standards, and cluster of wind firms already established here.

**Career Expo draws thousands**—More than six thousand students from throughout the metro area attended the NW Youth Careers Expo on May 7 at the Oregon Convention Center, where 100-plus companies, educational institutions and nonprofit organizations shared information on potential careers in business, manufacturing, construction, healthcare, technology, human services, communications and the arts. PDC is a founding sponsor of the event, which began as a way to expose high school students to job and career opportunities in manufacturing. Now more than a dozen leading employers and organizations sponsor the annual event, which represents a successful partnership between business, government and education that offers students a real-world perspective of what's possible for their future.

**Mayor's small business town hall**—PDC's community economic development team has been taking the lead for Mayor Adams in planning a Small Business Town Hall for June 29<sup>th</sup>. At the event Erin Flynn will present an overview of the City's Economic Development Strategy Initiatives targeted for small business. Mayor Adams plans to engage attendees in a conversation on how small businesses are finding creative ways to survive and prosper in spite of the challenging times. Attendance will be limited to 100 and the meeting will be broadcast over cable TV and streamed live over the web. This will allow small business owners unable to attend to participate and even submit questions during the meeting. The program will also be placed on PDC's web site for later viewing.

#### Urban Development Dept.

#### Neighborhood Team

**Heritage markers open house**—A May 28 open house invited the public to view and comment on the three design options for the Martin Luther King Jr. Blvd. Gateway site as well as meet the project designers. The heritage markers are intended to honor individuals, cultural/historic events or topics of significance to the North/Northeast neighborhood. The project is part of a Concept Master Plan, created in collaboration with the community, for the redevelopment and identify enhancement of the gateway site into Portland's inner northeast neighborhoods. The site is located at the confluence of NE Grand and NE Martin Luther King, Jr. Blvd.

**Café celebrates opening in Kenton**—PDC loan and storefront grant client Posies Café celebrated its grand opening on Thursday, May 21 with free coffee and a ribbon-cutting ceremony welcoming numerous neighbors and families to the café at 8208 North Denver Avenue. The café is located in the Kenton business district - part of the Interstate Corridor Urban Renewal Area. Commissioner Bertha Ferran officially welcomed owner Jessie Burke to the neighborhood on behalf of PDC. With a baby at home and a desire for a new professional challenge, Burke developed a business plan and turned to PDC for financing. Her story has been picked up in several media stories recently, and she is quick to call out the help and encouragement she received from PDC as instrumental in the opening of the business. The café has brought thirteen new full and part-time jobs to the Kenton neighborhood. Ms. Burke also sources her pastries and coffee from local suppliers.

**Urban Development Dept.**

**Central City Team**

**Rose Quarter Redevelopment**—The Mayor’s Office, PDC and Bureau of Planning and Sustainability are working closely with the Portland Trail Blazers to develop a planning and community outreach strategy for the Rose Quarter Redevelopment project to ensure a vibrant, mixed-use sports and entertainment district that showcases sustainability principles. PDC has been consulting citizen stakeholders to ensure a project approach that is responsive to community concerns, particularly about the reuse of the Memorial Coliseum. A Memorandum of Understanding (MOU) between the City, PDC and the Portland Trail Blazers is expected to be executed by the end of June 2009. Community outreach for the proposed redevelopment—including the reuse of Memorial Coliseum—and creation of a development strategy, with a site plan and defined programmatic uses, is expected to take 12-14 months. Work will begin immediately following execution of the MOU.

**Central Eastside Routes to the River Project**—PDC has entered into an intergovernmental agreement with the Portland Bureau of Transportation for \$71,397 to fund installation of safety improvements to facilitate safe access for pedestrians and bicycles traveling from eastside neighborhoods to the Eastbank Esplanade. The work will be completed this summer. Improvements include refurbishing existing and installing new traffic and pedestrian markings (i.e. cross walks, stop bars, bike lanes); installing an audible, countdown signal at the corner of SE Clay Street and 7<sup>th</sup> Avenue; installing six ADA ramps along SE Salmon and SE Main Streets; and installing parking/sidewalk delineation. PDC also partnered with Friends of Trees to fund the planting of five trees within the same area. PDC partnered with Friends of Trees, the Bureau of Environmental Services’ Grey to Green Program to fund planting of 26 new street trees along the SE Clay Street corridor between SE 8<sup>th</sup> and SE 12<sup>th</sup> Avenues as part of the Clay Street Greenstreet Project. PDC contributed \$13,000 to the \$23,400 project. Trees were offered to property owners on a voluntary basis. Tree watering services to establish the trees, at no cost to property owners, will be provided by Friends of Trees for the next two years.

**Urban Development Dept.**

**Cross Functional Work**

**Harbor Redevelopment Initiative (ReDI) riverboat excursion**—PDC organized a tour of Portland’s harbor on Friday, May 22<sup>nd</sup> for the Harbor ReDI Steering Committee and members of more than ten related organizations. The group was offered a first-hand look at Harbor ReDI sites to better understand redevelopment issues and how they relate to the Portland River Plan, the Portland Harbor superfund investigation, and the proposed Bureau of Environmental Services’ (BES) Restoration Sites. The tour shoved off from Waterfront Park, made its way downriver toward Sauvie Island and disembarked at a site that exemplified the overlapping interests. While underway, the tour group heard from Jim Andersen of DEQ, Sallie Edmunds and Steve Kountz of the Bureau of Planning and Sustainability, Chris Prescott of BES, Joe Mollusky of the Port of Portland and others on the variety of programs and efforts shaping the harbor. Other participants included staff from Environmental Protection Agency, Oregon Economic and Community Development Department, Office of Healthy Working Rivers, Bureau of Planning and Sustainability, Multnomah County, Columbia Corridor Association, Portland

Business Alliance, and Bureau of Development Services. The tour was an ideal way for all of the stakeholders to broaden their understanding of current conditions, discuss desired outcomes and discover how the partners can better work toward a comprehensive solution.

**PSU and city align economic development goals**—On May 1, Portland State University hosted the “Building University-Community Partnerships for a Sustainable Regional Economy” symposium as one of its inaugural events to welcome Wim Wiewel, PSU President. Panel discussions focused on nurturing creative economies, generating new innovation opportunities, ensuring Portland’s leadership in sustainability, and building partnerships for success. Erin Flynn, PDC’s Urban Development Director, participated as a panel member. The symposium also resulted in a Memorandum of Understanding between PSU and the city to advance and align economic development goals - building on the existing partnership between PDC and PSU to coordinate the city’s Economic Development Strategy with PSU’s Economic Development Plan. A full presentation on the PSU Economic Development Plan will be given to PDC’s Board at the July meeting.

### Housing Update

**King/Parks Project**—A memorandum of understanding (MOU) between Piedmont Community Developers (PCD) and PDC was executed on May 12, 2009. The MOU memorializes terms and conditions relative to PCD’s redevelopment of the King/Parks site at the corner of NE Martin Luther King, Jr. Blvd. and NE Rosa Parks Way in the Oregon Convention Center Urban Renewal Area. As specified in the MOU, PCD would build 16 townhome units with affordability at approximately 80 percent of median family income - preserved through the Portland Community Land Trust. The program also includes eight loft-style units that would utilize PDC’s second mortgage products. On the ground floor (NE MLK side of the project) PCD intends to build approximately 6,000 sq. ft. of commercial space. PCD and PDC have already started drafting a formal disposition and development agreement (DDA). Execution of the DDA is currently planned for the beginning of September 2009.

**University Place**—Housing staff closed on \$6 million in construction/permanent financing for University Place Apartments in early May. University Place Apartments, located at 1510 S.W. 13<sup>th</sup> Avenue, is a 48-unit affordable housing project to be developed by the Housing Authority of Portland (HAP). HAP is partnering with Multnomah County Human Services to redevelop the project as the permanent home for Multnomah County’s Bridgeview Program. The Bridgeview houses individuals with severe mental illness who have been homeless or are at great risk of becoming homeless. The program provides short-term housing coupled with on-site case management and dual diagnosis treatment. The building previously occupying the site was deconstructed in March 2009, and new construction is underway. Construction is expected to be completed in late February 2010.

**Home Ownership and Prevention Event (HOPE) and OAME Annual Tradeshow and Luncheon**—May was a busy month helping Portlanders learn about the many ways PDC helps local residents purchase and keep a home of their own. On May 2<sup>nd</sup> PDC and many others sponsored a Home Ownership and Prevention Event (HOPE) at Memorial Coliseum. Hundreds of people at risk of losing their homes to foreclosure attended the day-long event. Attendees were able to meet one-on-one with non-profit foreclosure prevention counselors, loss mitigation specialists from banks, and real estate attorneys. Also, on May 7<sup>th</sup>, housing staff helped conduct PDC’s tradeshow table at the Oregon Association of Minority Entrepreneurs Annual Tradeshow and Luncheon to get the word out about our homeownership programs.

**Employer Assisted Housing Programs**—In the area of Employer Assisted Housing programs, PDC has partnered with the Swan Island Transportation Management Association headed by Lenny Anderson. In May, PDC staff attended meetings with local employers at Daimler Trucks North America, Dr. Martens, NW Paper Box and Stack Metallurgical Services. The purpose of the meetings was to discuss ways PDC and the Portland Community Land Trust could help the companies' workforces learn about buying a close-to-work home in Portland. As a result of the meetings, PDC staff will be teaching three brown bag lunch seminars at Daimler, Dr. Marten's, and NW Paperbox next month.

**Lead Hazard Reduction Program**—On the evening of May 15<sup>th</sup> PDC sponsored the Josiah Hill Clinic's *Leaving a Legacy* annual fundraising banquet and silent auction. The local non-profit is a key partner for PDC's Portland Regional Lead Hazard Reduction Program. The non-profit's mission is to "protect children from environmental hazards and promote community action for healthy homes."

**Homebuying Fair**—As the month of May ended, PDC sponsored 120 television ads on Univision, the local Spanish television network, to promote attendance at the 11<sup>th</sup> Annual Latino Homebuying and Home Preservation Fair. The event will be held on June 7<sup>th</sup> at the Oregon Zoo and is hosted by Hacienda Community Development Corporation. Our monthly *El Hispanic News* column by Commissioner Ferran (and ghostwritten by PDC Public Affairs) also promoted the homebuying fair.

## Communications and Business Equity

### Business Equity Section

**Business and Workforce Equity** – The Business and Workforce Equity Policy procedures and Contractor forms have been drafted and are being reviewed with PDC staff. Discussions are underway with the City of Portland Purchasing Bureau regarding tracking of the Business and Workforce Plan requirements.

**Disparity Study** – Six responses were received for the Disparity Study RFP on May 18th. The evaluation committee will meet on June 5<sup>th</sup> to review the responses.

#### **PDC Sponsored Events:**

Communications and Business Equity staff attended the following community gatherings:

- May 7 OAME Annual Trade Show and Luncheon
- May 8 First Friday Professionals Meeting
- May 8 OAME Contractors Meeting
- May 15/16 Women in Trades Career Fair
- May 12 African American Chamber Meeting
- May 20 Philippine Chamber
- May 27 Native American Chamber Meeting
- May 28 Hispanic Metropolitan Chamber
- May 29 OAME Coffee and Issues

### **Purchasing and Contracting**

- Staff has drafted approximately forty contracts to support the BHCD function moving to PDC on July 1<sup>st</sup>. The previous contracts expire on June 30, 2009. Therefore, the new contracts must be in place by July 1, 2009.
- The Prevailing Wage Procedures have been developed and will be distributed in June.
- The solicitation for Centennial Mills tank removal and site cleanup was issued with responses due in June.
- Flexible Services contract RFQ information is being drafted for Temporary Services and Architecture Services to be issued in June. These two contract pools are heavily used by PDC staff and the solicitations will create about 25 new Flexible Services contracts.
- Staff has been heavily involved in the second round of Lawson 9+ financial system upgrade data validation and user acceptance testing. The Purchasing and Requisition modules of Lawson have no significant issues.

### **Public Participation Section**

**Westside Central City Urban Renewal Effort Started**—The month of May saw the kick off of the public phase of the Westside Central City Urban Renewal effort. Public participation staff assisted with the planning and implementation of a briefing for local media, community stakeholders and the first meeting of the Westside Central City Urban Renewal Evaluation Committee. In addition to meeting notifications and preparation of meeting materials, staff also created email lists to provide project updates to interested stakeholders. The Future of Urban Renewal web site was updated with material and a comment/question section was added to allow the public to communicate with staff via the web page.

**N/NE Economic Development Initiative**—The public phase of this project will begin in June with the first meeting of the N/NE Economic Development Initiative Advisory Committee. During the months of April and May staff completed 56 stakeholder interviews and prepared materials for the advisory committee meetings and public outreach efforts. A joint meeting of the Interstate Corridor and Oregon Convention Center URACs was held in May to get them up to speed on the financial report and the results of the stakeholder interviews. Email lists of interested stakeholders were created so they can be provided with updates on the project.

**Contractor Fair**—Public Participation staff partnered with Professional Services staff to organize and implement a contractor fair for Landscape Architect and Urban Design firms on flex contract with PDC. Ten firms were represented and met with PDC staff to explain their services.

**Martin Luther King Jr. Blvd. Gateway Project Open House**—The purpose of the open house was to review the three design concepts for the gateway with the public. Staff provided outreach to the community and helped facilitate the event.

**Second planning session for Business and Industry Managers**—Joleen Jensen-Classen facilitated a discussion to allow the Business and Industry Managers to develop a strategic vision for their cluster industry work.

**Re-appointment of URAC members to take place in June**—Public Participation staff have prepared the BAM documents for the mass appointment of members to six URACs (Central Eastside, Gateway Regional Center, Interstate Corridor, Lents Town Center, North Macadam, and Oregon Convention Center), now that the first term of the original members appointed in



June 2006 is expiring in June 2009. The PDC Board of Commissioners is scheduled to consider this item at their June 10 meeting.

**Lents Town Center URA**—Juan Carlos Ocaña-Chíu has been working closely with UDD staff and the Lents URAC to plan and facilitate productive discussions regarding the proposal for locating AAA Baseball stadium in Lents Park. In addition to the Lents URAC meetings and Lents Neighborhood Association meetings, special community meetings have also been held. Staff has prepared funding scenarios related to the siting of the AAA baseball stadium in Lents Park and the potential impact on Lents URA projects.

**Foster-Woodstock Project**—The first meeting of the Foster-Woodstock Streetscape Improvement Project Citizen Advisory Committee was held May 6<sup>th</sup>. Staff recruited committee members, developed a committee charter, planned the meeting agenda and facilitated the meeting. Planning for the Ramona Street Fair is currently underway with the goal of having the event coincide with the opening of the MAX Green Line.

**North Macadam URA**—Juan Carlos Ocaña-Chíu, working with staff, developed a public participation plan for the Block 49 housing project.

**Preparing for URAC Officer Elections**—Public Participation staff have begun to discuss the URAC officer election process, to take place in July of each year, with the committee members and current officers.

**Diversity Efforts**—Juan Carlos Ocaña-Chíu met with Alan Hipólito from Verde NW to discuss PDC's M/W/ESB guidelines and ideas about creating a similar process to help underrepresented groups have better access to family-wage jobs.

Juanita Swartwood led the effort of the PDC Diversity Committee to plan and celebrate Asia Pacific Heritage month and made a presentation at PDC's all-staff meeting.

**PDC Commission**—Juanita Swartwood prepared press clipping packets for the May 14<sup>th</sup> Commission meeting consisting of 69 articles. The May 27<sup>th</sup> Commission meeting press clipping packet contained 45 articles.

### **Public Affairs Section**

**Web:** April 22– May 22, 2009:

**PDC.us redesign:** The evaluation committee rated 50 proposals, conducted interviews with the top four firms, and on May 22 we awarded the contract to Oaktree Digital, a local web design firm.

**Web updates:**

pdc.us: 105 updates/additions/new pages

IRA intranet: 55 updates/additions/new pages

E-mail blasts: 35

**pdc.us**

Unique visitors: 19,421

Total visits: 28,270

New visitors: 54 percent

Average number of pages viewed: 3

Most popular pages:

- Main page
- PDC jobs
- RFPs
- Housing services: Homebuyers
- Contacts

### **Twitter**

Followers: 367 (increased by 100 since last month)

Updates: 32 updates sent to followers this month

### **Facebook**

Fans: 65

Events: 18 upcoming events listed

Videos/links: 44 links and videos listed

### **Graphics**

- Continuing work on the placemaking project with Chet Orloff
- Pearl History book design and production – UDD filling information holes in text
- Updating URA maps
- Redesign underway for new monthly PDC report – replacing the Quarterly report
- Dragon Moon banners and posters in support of this Old Town/Chinatown community event
- Dragon Moon program ad
- EcDev-UDD programs brochure
- Storefront signage
- Commissioner Photos
- New cover for My First Home Magazine (MFH)
- Spanish version of My First Home Intro - message from Bruce Warner
- Central City Urban Renewal Study advisory and Map

### **Event Production**

- Portland Saturday Market opening
- Posie's Café opening in Kenton neighborhood
- TriMet Next Big Thing (final event; safety event)
- International Road Show for World Trade Week at Nines Hotel (first stop PDX, then Eugene, then Bend, and finally closed in PDX)
- Marriott Courtyard grand opening (near Big Pink downtown)
- PSU "urban renewal 101" class is winding down

### **Video**

- Oregon Sustainability Center video was produced to highlight our efforts to help build the world's first living building. The Center will produce 100 percent of its energy on site through self-sustaining energy generation and distribution systems. Its design also includes integrated water reuse (for black, grey and storm water management), net-zero energy consumption and no carbon footprint.

- Portland Saturday Market grand opening video features the new facility at Tom McCall Waterfront Park. A longer follow up video will be produced in August that documents the entire Ankeny/Burnside redevelopment including University of Oregon, Mercy Corps and Saturday Market.
- Currently shooting interviews with staff about the history of urban renewal areas that have expired. This is a joint project with Chet Orloff and PSU's School of Urban Planning. This video is part of the students' final grade for this term.
- Pre-production has begun on a video PDC will produce that Sohrab Vossoughi from Ziba Design will show at the International Design Society Conference in Miami, Florida in August. The high energy video will showcase Portland as the best place to be for creative professionals.

#### **Other Public Affairs Work in April**

- Brown bag speaker series continues
- Continuing to meet with communications staff from other bureaus to identify ways to sustain the Give Help/Get Help/Choose Local campaign.
- Responded to 26 media inquiries
- Working with Public Participation and Contracting on RFP for media training consultant
- Working with Housing Dept. liaison to Transition Team (Shelly Haack) on identifying tools and techniques to communicate with staff
- Working with OMF, BHCD and PDC staff on communications plan for Housing Dept transition
- Working with MERC, Metro and PDC staff on communications around Headquarters Hotel project
- Serving on review committee for redesign of PDC external website RFP
- Serving on review committee for Strategic Communication and Branding for Sustainable Economy Initiative RFP
- Working with Public Participation and Resource Development on media event relating to urban renewal
- Issued 5 issues of PDC People – internal newsletter
- Organized 5 noon-hour brown bags for staff including tour of the new Saturday Market site
- Helped coordinate TriMet transportation fair to prepare staff for bus mall changes happening May 24.
- Wrote May *El Hispanic News* column for Commissioner Ferran

#### **ATTACHMENTS:**

- A. South Waterfront Workforce Diversity Report

## South Waterfront Workforce Diversity Report

### South Waterfront Project Apprenticeship Agreement

**Attachment A - Table 1:** Table 1 provides an update of the status of apprentice participation and workforce diversity on the Ardea, Alexan, Mirabella and the Matisse projects. A new project, the South Waterfront Park Improvement project, recently broke ground and is included in this month's report and will be going forward. These projects are subject to the workforce diversity goals of the South Waterfront Central District Project Development Agreement.

Apprentice participation and participation by people of color continues to exceed the established goals. The participation of women continues to trail the established goal. This month's report includes workforce hours for April, and the 2008 / 2009 fiscal year to date. The goals for the 2008 / 2009 fiscal year are 11.0 % participation by women and 17.0% participation by people of color.

Workforce diversity among apprentice workers continues to lead the diversity efforts. The total female apprentice hours represent **17.66%** of the total apprentice hours 6.66 percentage points ahead of the combined journey/apprentice goal of 11% for the fiscal year. Of the apprentice hours that have been worked in this fiscal year, **26.09%** have been worked by people of color. These results continue to demonstrate a positive trend toward a more diverse workforce through apprentice training.

The summary table below represents the total workforce diversity (apprentice and journey level workers) for the three projects referenced above.

Goal	Women	People of Color	Apprentice	Difference
11.0%	6.24%			[4.76%]
17.0%		22.70%		+5.70%
20.0%			24.18%	+4.18%

**Attachment A - Table 2:** Most of the Table 2 projects did not have specific workforce diversity goals and are included in this report to provide a comprehensive picture of the workforce diversity and workforce training results for recently completed South Waterfront projects.

### M/W/ESB

**Attachment A - Table 3:** The Ardea, the Alexan the Mirabella and the South Waterfront Park projects are included in this report to demonstrate the enhanced M/W/ESB reporting we will provide for all PDC sponsored projects in the near future.

**Attachment A - Table 4:** Table 4 displays the MBE ethnicity utilization for the Ardea, the Alexan the Mirabella and the Waterfront Park projects.

South Waterfront Workforce Diversity Report of Total Hours Worked in Fiscal Year 2007-08																	
THE ARDEA (BLOCK 38)	FY 05-06	FY 06-07			WDS Goal	FY 07-08			WDS Goal	Apr-09			FY 08-09			WDS Goal	
		A	J	TOTAL		A	J	TOTAL		A	J	TOTAL	A	J	TOTAL		
Asian		0	1,380	1,380		5,384	9,104	14,488		0	0	0	1,683	3,331	5,013		
		0.00%	2.18%	1.71%		4.51%	2.73%	3.20%		0.00%	0.00%	0.00%	2.96%	1.97%	2.22%		
African American		2,535	2,248	4,783		9,200	12,195	21,395		0	0	0	3,017	2,619	5,635		
		14.65%	3.56%	5.94%		7.71%	3.65%	4.72%		0.00%	0.00%	0.00%	5.30%	1.55%	2.49%		
Caucasian		10,154	53,738	63,892		81,014	259,041	340,055		0	0	0	39,895	127,860	167,755		
		58.70%	85.02%	79.36%		67.93%	77.61%	75.06%		100.00%	100.00%	0.00%	70.10%	75.56%	74.19%		
Hispanic	Pre-Construction	3,123	4,653	7,776		21,054	46,829	67,883		0	0	0	10,552	31,577	42,128		
		18.05%	7.36%	9.66%		17.65%	14.03%	14.98%		0.00%	0.00%	0.00%	18.54%	18.66%	18.63%		
Native American		1,487	1,189	2,676		2,602	6,611	9,213		0	0	0	1,818	3,882	5,699		
		8.60%	1.88%	3.32%		2.18%	1.98%	2.03%		0.00%	0.00%	0.00%	3.19%	2.29%	2.52%		
Minority		7,145	9,470	16,615		38,240	74,738	112,977		0	0	0	17,068	41,408	58,476		
		41.30%	14.98%	20.64%	15.00%	32.07%	22.39%	24.94%	16.00%	0.00%	0.00%	0.00%	29.99%	24.47%	25.86%	17.00%	
Female		1,334	2,538	3,872		16,527	6,860	23,387		0	0	0	9,205	4,030	13,234		
		7.71%	4.02%	4.81%	8.00%	13.86%	2.06%	5.16%	10.00%	0.00%	0.00%	0.00%	16.17%	2.38%	5.85%	11.00%	
Total Hours		17,299	63,208	80,507		119,254	333,778	453,032		0	0	0	56,911	169,218	226,129		
		21.49%				26.32%				0.00%			25.17%				
THE ALEXAN (BLOCK 39)	FY 05-06	FY 06-07				FY 07-08				Apr-09			FY 08-09				
		A	J	TOTAL	WDS Goal	A	J	TOTAL	WDS Goal	A	J	TOTAL	A	J	TOTAL	WDS Goal	
Asian		4	257	261		940	5,390	6,330		0	141	141	336	1,733	2,069		
		0.54%	3.00%	2.81%		1.99%	3.51%	3.15%		0.00%	6.59%	5.66%	0.84%	1.54%	1.35%		
African American		0	319	319		625	4,279	4,904		0	0	0	1,403	388	1,791		
		0.00%	3.73%	3.43%		1.32%	2.78%	2.44%		0.00%	0.00%	0.00%	3.50%	0.34%	1.17%		
Caucasian		520	7,258	7,778		37,040	116,377	153,416		221	1,866	2,087	31,672	89,928	121,600		
		70.46%	84.86%	83.72%		78.22%	75.71%	76.30%		62.78%	87.24%	83.78%	79.10%	79.82%	79.63%		
Hispanic	Pre-Construction	214	513	727		6,080	21,441	27,521		131	68	199	5,539	18,585	24,124		
		29.00%	5.99%	7.82%		12.84%	13.95%	13.69%		37.22%	3.18%	1.08%	13.83%	16.50%	15.80%		
Native American		0	207	207		2,669	4,374	7,042		0	64	64	192	1,722	1,914		
		0.00%	2.41%	2.22%		5.64%	2.85%	3.50%		0.00%	2.99%	2.57%	0.48%	1.53%	1.25%		
Other		0	0	0		0	1,861	1,861		0	0	0	899	314	1,213		
		0.00%	0.00%	0.00%		0.00%	1.21%	0.93%		0.00%	0.00%	0.00%	2.25%	0.28%	0.79%		
Minority		218	1,295	1,513		10,314	37,343	47,657		131	273	404	8,367	22,741	31,108		
		29.54%	15.14%	16.28%	15.00%	21.78%	24.29%	23.70%	16.00%	37.22%	6.59%	16.22%	20.90%	20.18%	20.37%	17.00%	
Female		284	0	284		8,578	2,278	10,855		56	141	197	9,492	3,565	13,057		
		38.48%	0.00%	3.06%	8.00%	18.12%	1.48%	5.40%	10.00%	15.91%	6.59%	7.91%	23.71%	3.16%	8.55%	11.00%	
Total Hours	738	8,553	9,291		47,353	153,721	201,074		352	2,139	2,491	40,040	112,669	152,709			
	7.94%				23.55%				14.13%			26.22%					
THE MATISSE (BLOCK 46)	FY 05-06	FY 06-07				FY 07-08				Apr-09			FY 08-09				
					WDS Goal				WDS Goal	A	J	TOTAL	A	J	TOTAL		
Asian										145	0	145	555	0	555		
										6.68%	0.00%	1.33%	3.82%	0.00%	0.89%		
African American										138	276	414	701	983	1,684		
										6.36%	3.17%	3.81%	4.82%	2.06%	2.70%		
Caucasian										1,531	7,226	8,757	11,243	40,869	52,112		
										70.52%	83.10%	80.58%	77.32%	85.50%	83.59%		
Hispanic	Pre-Construction									358	980	1,338	2,042	4,524	6,566		
											16.49%	11.27%	12.31%	14.04%	9.46%	10.53%	
Native American											0	215	215	0	1,369	1,369	
											0.00%	2.47%	1.98%	0.00%	2.86%	2.20%	
Other											0	0	0	0	56	56	
											0.00%	0.00%	0.00%	0.00%	0.12%	0.09%	
Minority											640	1,470	2,110	3,297	6,932	10,229	
											29.48%	16.90%	19.42%	22.68%	14.50%	16.41%	17.00%
Female											396	209	605	2,050	1,474	3,524	
											18.24%	2.40%	5.57%	14.10%	3.08%	5.65%	11.00%
Total Hours										2,171	8,696	10,867	14,540	47,801	62,341		
										19.98%			23.32%				

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THE MIRABELLA (BLOCK 31)	FY 05-06	FY 06-07			FY 07-08			Apr-09			FY 08-09			WDS Goal	
		A	J	TOTAL	A	J	TOTAL	A	J	TOTAL	A	J	TOTAL		
Asian		0	0	0	0.00%	0.00%	0.00%	305	250	555	1,230	1,808	3,037		
								4.94%	1.25%	2.12%	3.98%	1.63%	2.06%		
African American		150	0	150	12.56%	0.00%	2.54%	466	606	1,072	2,078	4,220	6,298		
								7.54%	3.02%	4.09%	6.73%	3.75%	4.27%		
Caucasian		578	4,177	4,755	48.41%	88.83%	80.65%	4,330	16,501	20,830	22,554	91,076	113,630		
								70.10%	82.32%	79.44%	73.03%	78.07%	77.01%		
Hispanic	Pre-Construction	293	447	740	24.54%	9.51%	12.55%	933	2,146	3,078	4,822	15,428	20,250		
								15.10%	10.71%	11.74%	15.61%	13.22%	13.72%		
Native American		174	78	251	14.57%	1.66%	4.26%	144	543	687	200	3,634	3,833		
								2.33%	2.71%	2.62%	0.65%	3.12%	2.60%		
Other		0	0	0	0.00%	0.00%	0.00%	0	0	0	0	496	496		
								0.00%	0.00%	0.00%	0.00%	0.43%	0.34%		
Minority		616	525	1,141	51.59%	11.17%	19.35%	1,847	3,544	5,391	8,329	25,585	33,914	17.00%	
								29.90%	17.68%	20.56%	26.97%	21.93%	22.99%		
Female		0	461	461	0.00%	9.80%	7.82%	720	613	1,332	4,380	2,517	6,897	11.00%	
								11.66%	3.06%	5.08%	14.18%	2.16%	4.67%		
Total Hours		1,194	4,702	5,896	20.25%			6,177	20,045	26,222	30,883	116,660	147,543		
								23.56%			20.93%				
South Waterfront Park															
Asian								A	J	TOTAL	A	J	TOTAL	WDS Goal	
								0	0	0	0	0	0		
								0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
African American								0	0	0	0	0	0		
								0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Caucasian								0	522	522	58	874	931		
								0.00%	100.00%	83.79%	26.85%	99.43%	85.02%		
Hispanic								101	0	101	158	5	163		
								100.00%	0.00%	16.21%	73.15%	0.57%	14.89%		
Native American	Pre-Construction							0	0	0	0	0	0		
								0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Other								0	0	0	0	0	0		
								0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Minority					15.00%			101	0	101	158	5	163	17.00%	
								100.00%	0.00%	16.21%	73.15%	0.57%	14.89%		
Female					8.00%			0	52	52	58	52	110	11.00%	
								0.00%	9.96%	8.35%	26.85%	5.92%	10.05%		
Total Hours								101	522	623	216	879	1,095		
								16.21%			19.73%				
TOTALS	FY 05-06	FY 06-07			FY 07-08			Feb-09			FY 08-09			WDS Goal	
Asian		A	J	TOTAL	WDS Goal	A	J	TOTAL	WDS Goal	A	J	TOTAL	WDS Goal		
		4	1,637	1,641		6,324	14,494	20,818		450	391	841	3,804	6,872	10,674
		0.02%	2.28%	1.83%		3.77%	2.94%	3.15%		5.11%	1.25%	2.09%	2.67%	1.54%	1.81%
African American		2,535	2,567	5,102		9,975	16,474	26,449		604	882	1,486	7,199	8,210	15,408
		14.05%	3.58%	5.68%		5.94%	3.35%	4.01%		6.86%	2.81%	3.70%	5.05%	1.84%	2.61%
Caucasian		10,674	60,996	71,670		118,632	379,595	498,226		6,082	26,115	32,196	105,422	350,607	456,028
		59.18%	85.00%	79.81%		70.70%	77.12%	75.49%		69.09%	83.16%	80.08%	73.90%	78.39%	77.30%
Hispanic		3,337	5,166	8,503		27,427	68,717	96,144		1,523	3,194	4,716	23,113	70,119	93,231
		18.50%	7.20%	9.47%		16.34%	13.96%	14.57%		17.30%	10.17%	11.73%	16.20%	15.68%	15.80%
Native American	Pre-Construction	1,487	1,395	2,882		5,445	11,063	16,506		144	822	966	2,210	10,607	12,815
		8.24%	1.94%	3.21%		3.24%	2.25%	2.50%		1.64%	2.62%	2.40%	1.55%	2.37%	2.17%
Other		0	0	0		0	1,861	1,861		0	0	0	899	866	1,765
		0.00%	0.00%	0.00%		1.11%	0.38%	0.28%		0.00%	0.00%	0.00%	0.63%	0.19%	0.30%
Minority		7,363	10,765	18,128		49,170	112,606	161,775		2,719	5,287	8,006	37,219	96,671	133,890
		40.82%	15.00%	20.19%	15.00%	29.30%	22.88%	24.51%	16.00%	30.89%	16.84%	19.91%	26.09%	21.61%	22.70%
Female		1,618	2,538	4,156		25,105	9,599	34,703		1,172	1,015	2,186	25,185	11,638	36,822
		8.97%	3.54%	4.63%	8.00%	14.96%	1.95%	5.26%	10.00%	13.31%	3.23%	5.44%	17.66%	2.60%	6.24%
Total Hours		18,037	71,761	89,798		167,801	492,201	660,002		8,803	31,404	40,205	142,647	447,281	589,921
		20.09%				25.42%				21.90%			24.18%		

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Closed Projects Subject to the City of Portland's Workforce Training and Hiring Program or The Project Apprenticeship Agreement							
	Total Project				Total Project		
<b>INFRASTRUCTURE (COFFMAN)</b>	A	J	TOTAL	<b>CITY OF PORTLAND INFRASTRUCTURE (STACY &amp; WITBECK)*</b>	A	J	TOTAL
Asian	0	0	0	Asian	8	22	30
	0.00%	0.00%	0.00%		0.11%	0.11%	0.11%
African American	421	0	421	African American	1,113	20	1,133
	13.74%	0.00%	2.18%		16.28%	0.10%	4.28%
Caucasian	2,640	12,503	15,143	Caucasian	4,587	16,070	20,657
	86.26%	76.90%	78.38%		67.09%	81.84%	78.03%
Hispanic	0	3,757	3,757	Hispanic	329	1,165	1,494
	0.00%	23.10%	19.44%		4.81%	5.93%	5.64%
Native American	0	0	0	Native American	801	2,359	3,160
	0.00%	0.00%	0.00%		11.71%	12.01%	11.93%
Minority	421	3,757	4,177	Minority	2,250	3,566	5,816
	13.74%	23.10%	21.62%		32.91%	18.16%	21.97%
Female	348	513	861	Female	1,586	271	1,857
	11.35%	3.16%	4.45%		23.20%	1.38%	7.01%
Total Hours	3,061	16,260	19,320	Total Hours	6,837	19,636	26,473
	15.84%				25.83%		
	Total Project				Total Project		
<b>SW MOODY DEMOLITION</b>	A	J	TOTAL	<b>MACADAM AVE. STREET IMPROVEMENTS*</b>	A	J	TOTAL
Asian	0	0	0	Asian	0	246	246
	0.00%	0.00%	0.00%		0.00%	9.10%	8.65%
African American	123	38	161	African American	15	0	15
	38.05%	1.96%	7.11%		10.64%	0.00%	0.53%
Caucasian	168	1,877	2,045	Caucasian	126	2,349	2,475
	52.06%	96.69%	90.32%		89.36%	86.87%	86.99%
Hispanic	32	26	58	Hispanic	0	54	54
	9.90%	1.35%	2.57%		0.00%	1.98%	1.88%
Native American	0	0	0	Native American	0	56	56
	0.00%	0.00%	0.00%		0.00%	2.05%	1.95%
Minority	155	64	219	Minority	15	355	370
	47.94%	3.31%	9.68%		10.64%	13.13%	13.01%
Female	34	0	34	Female	109	33	142
	10.52%	0.00%	1.50%		77.30%	1.20%	4.97%
Total Hours	323	1,941	2,265	Total Hours	141	2,704	2,845
	14.28%				4.96%		
	Total Project				Total Project		
<b>OHSU RIVER CAMPUS BLDG.</b>	A	J	TOTAL	<b>STREETCAR EXTENSION</b>	A	J	TOTAL
Asian	5,106	4,952	10,058	Asian	72	1,794	1,865
	3.12%	0.93%	1.45%		0.43%	2.09%	1.82%
African American	12,882	9,132	22,013	African American	3,651	371	4,022
	7.87%	1.72%	3.17%		21.84%	0.43%	3.92%
Caucasian	127,238	465,543	592,781	Caucasian	11,199	59,815	71,014
	77.73%	87.78%	85.41%		67.00%	69.57%	69.15%
Hispanic	13,205	39,964	53,169	Hispanic	278	18,578	18,856
	8.07%	7.54%	7.66%		1.66%	21.61%	18.36%
Native American	5,266	10,756	16,022	Native American	1,515	5,425	6,940
	3.22%	2.03%	2.31%		9.06%	6.31%	6.76%
Minority	36,457	65,344	101,801	Minority	5,515	28,167	31,682
	22.27%	12.32%	14.67%		33.00%	30.43%	30.85%
Female	17,196	12,529	29,724	Female	3,082	4,517	7,598
	10.50%	2.36%	4.28%		18.44%	5.25%	7.40%
Total Hours	163,695	530,347	694,042	Total Hours	16,713	85,982	102,696
	23.59%				16.27%		

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AERIAL TRAM	Total Project			BLOCK 38	Total Project		
	A	J	TOTAL		A	J	TOTAL
Asian	929	1,778	2,707	Asian	6,894	13,962	20,856
	3.05%	1.25%	1.56%		3.54%	2.45%	2.73%
African American	1,135	1,961	3,096	African American	15,270	16,621	31,891
	3.72%	1.37%	1.79%		7.84%	0.00%	4.17%
Caucasian	26,939	128,568	155,507	Caucasian	131,661	443,739	575,400
	88.40%	90.09%	89.79%		67.58%	77.84%	75.23%
Hispanic	785	8,739	9,524	Hispanic	34,444	83,381	117,825
	2.57%	6.12%	5.50%		17.68%	14.63%	15.40%
Native American	686	1,672	2,358	Native American	6,565	12,330	18,895
	2.25%	1.17%	1.36%		3.37%	2.16%	2.47%
Minority	3,534	14,150	17,684	Minority	63,172	126,294	189,466
	11.60%	9.91%	10.21%		32.42%	22.16%	24.77%
Female	4,621	9,586	14,207	Female	28,888	12,963	41,851
	15.16%	6.72%	8.20%		14.83%	2.27%	5.47%
Total Hours	30,473	142,718	173,191	Total Hours	194,834	570,033	764,867
	17.59%				25.47%		
	Total Project			Totals For All Closed Projects	Total Project		
<b>MOODY STREET RECONSTRUCTION</b>	A	J	TOTAL		A	J	TOTAL
Asian	56	195	251	Asian	13,064	22,948	36,012
	9.11%	3.53%	4.08%		3.14%	1.67%	2.01%
African American	259	0	259	African American	34,868	28,143	63,011
	42.11%	0.00%	4.21%		8.37%	2.05%	3.52%
Caucasian	301	4,146	4,447	Caucasian	304,859	1,134,610	1,439,469
	48.94%	74.96%	72.36%		73.16%	82.51%	80.33%
Hispanic	0	531	531	Hispanic	49,072	156,194	205,266
	0.00%	9.60%	8.64%		11.78%	11.36%	11.46%
Native American	0	459	459	Native American	14,832	33,056	47,888
	0.00%	8.30%	7.47%		3.56%	2.40%	2.67%
Minority	315	1,185	1,500	Minority	111,834	240,881	352,714
	51.22%	21.42%	24.41%		26.84%	17.52%	19.68%
Female	40	0	40	Female	55,903	40,410	96,313
	6.50%	0.00%	0.65%		13.42%	2.94%	5.38%
Total Hours	615	5,531	6,146	Total Hours	416,692	1,375,151	1,791,843
	10.01%				23.25%		

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South Waterfront Contract Utilization Report - Project Status									
Project Name	Prime Contractor	Contract Amount	Group Designation			Amended Subcontract Values	% Of Amended Total	Payments-To-Date	
			Ethnicity	Certification	Gender				
The Ardea (Block 38)	Hoffman Construction Company of Oregon	\$119,800,000	Caucasian	OBE	Male				
Certification Status	Prime Contractor	% Of Total	Subcontractors	% Of Total Subs	Total Project	% Of Total	Amended Subcontract Values	% Of Amended Total	Payments-To-Date
<b>Minority Business</b>									
Enterprise	\$0	0.00%	\$3,384,307	3.95%	\$3,384,307	2.82%	\$6,686,803	5.91%	\$6,489,417
<b>Woman Business</b>									
Enterprise	\$0	0.00%	\$2,587,715	3.02%	\$2,587,715	2.16%	\$4,823,156	4.26%	\$4,782,300
<b>Emerging Small Business</b>									
Business	\$0	0.00%	\$6,366,720	7.43%	\$6,366,720	5.31%	\$6,352,162	5.61%	\$6,316,128
Non-Certified Firms	\$34,145,587	100.00%	\$73,315,671	85.59%	\$107,461,258	89.70%	\$95,291,318	84.21%	\$87,773,639
<b>Total</b>	<b>\$34,145,587</b>	<b>100.00%</b>	<b>\$85,654,413</b>	<b>100.00%</b>	<b>\$119,800,000</b>	<b>100.00%</b>	<b>\$113,153,439</b>	<b>100.00%</b>	<b>\$105,361,484</b>
South Waterfront Contract Utilization Report - Project Status									
Project Name	Prime Contractor	Contract Amount	Group Designation			Amended Subcontract Values	% Of Amended Total	Payments-To-Date	
			Ethnicity	Certification	Gender				
The Alexan (Block 39)	Walsh Construction Company	\$62,732,926	Caucasian	OBE	Male				
Certification Status	Prime Contractor	% Of Total	Subcontractors	% Of Total Subs	Total Project	% Of Total	Amended Subcontract Values	% Of Amended Total	Payments-To-Date
<b>Minority Business</b>									
Enterprise	\$0	0.00%	\$82,590	0.17%	\$82,590	0.13%	\$92,365	0.17%	\$83,507
<b>Woman Business</b>									
Enterprise	\$0	0.00%	\$502,231	1.05%	\$502,231	0.80%	\$427,788	0.81%	\$3,137
<b>Emerging Small Business</b>									
Business	\$0	0.00%	\$7,079,199	14.81%	\$7,079,199	11.28%	\$7,070,615	13.31%	\$6,411,479
Non-Certified Firms	\$14,922,495	100.00%	\$40,146,411	83.97%	\$55,068,906	87.78%	\$45,514,784	85.71%	\$36,065,491
<b>Total</b>	<b>\$14,922,495</b>	<b>100.00%</b>	<b>\$47,810,431</b>	<b>100.00%</b>	<b>\$62,732,926</b>	<b>100.00%</b>	<b>\$53,105,552</b>	<b>100.00%</b>	<b>\$42,563,614</b>
South Waterfront Contract Utilization Report - Project Status									
Project Name	Prime Contractor	Contract Amount	Group Designation			Amended Subcontract Values	% Of Amended Total	Payments-To-Date	
			Ethnicity	Certification	Gender				
The Mirabella (Block 31)	Hoffman Construction Company of Oregon	\$127,700,000	Caucasian	OBE	Male				
Certification Status	Prime Contractor	% Of Total	Subcontractors	% Of Total Subs	Total Project	% Of Total	Amended Subcontract Values	% Of Amended Total	Payments-To-Date
<b>Minority Business</b>									
Enterprise	\$0	0.00%	\$205,982	0.32%	\$205,982	0.20%	\$250,982	0.21%	\$39,278
<b>Woman Business</b>									
Enterprise	\$0	0.00%	\$612,866	0.94%	\$612,866	0.60%	\$618,564	0.53%	\$1,830
<b>Emerging Small Business</b>									
Business	\$0	0.00%	\$5,389,167	8.28%	\$5,389,167	5.29%	\$5,389,137	4.61%	\$0
Non-Certified Firms	\$36,665,361	100.00%	\$58,914,959	90.47%	\$95,580,320	93.90%	\$110,723,648	94.65%	\$24,446,525
<b>Total</b>	<b>\$36,665,361</b>	<b>100.00%</b>	<b>\$65,122,974</b>	<b>100.00%</b>	<b>\$101,788,335</b>	<b>100.00%</b>	<b>\$116,982,331</b>	<b>100.00%</b>	<b>\$24,487,633</b>
South Waterfront Contract Utilization Report - Project Status									
Project Name	Prime Contractor	Contract Amount	Group Designation			Amended Subcontract Values	% Of Amended Total	Payments-To-Date	
			Ethnicity	Certification	Gender				
South Waterfront Park	Nutter Corporation	\$2,166,610	Caucasian	OBE	Male				
Certification Status	Prime Contractor	% Of Total	Subcontractors	% Of Total Subs	Total Project	% Of Total	Amended Subcontract Values	% Of Amended Total	Payments-To-Date
<b>Minority Business</b>									
Enterprise	\$0	0.00%	\$0	0.00%	\$0	0.00%	\$0	0.00%	\$0
<b>Woman Business</b>									
Enterprise	\$0	0.00%	\$232,320	17.41%	\$232,320	10.72%	\$238,035	15.72%	\$0
<b>Emerging Small Business</b>									
Business	\$0	0.00%	\$45,226	3.39%	\$45,226	2.09%	\$45,226	2.99%	\$0
Non-Certified Firms	\$832,190	100.00%	\$1,056,874	79.20%	\$1,889,064	87.19%	\$1,230,780	81.29%	\$0
<b>Total</b>	<b>\$832,190</b>	<b>100.00%</b>	<b>\$1,334,420</b>	<b>100.00%</b>	<b>\$2,166,610</b>	<b>100.00%</b>	<b>\$1,514,041</b>	<b>100.00%</b>	<b>\$0</b>
*This figure represents an approximate amount, to be revised for next month's report									

Note: The "OBE" certification designation denotes non-certified firms

Summary of MBE Ethnicity Amended Contract Totals												
Project	Total M/W/ESB	Total MBE	African American	% of Total M/W/ESB	Native American	% of Total M/W/ESB	Hispanic American	% of Total M/W/ESB	Asian American	% of Total M/W/ESB	Unknown	% of Total M/W/ESB
The Ardea (Block 38)	\$17,862,121	\$6,686,803	\$3,359,110.00	18.81%	\$2,385,288.00	13.35%	\$14,696.00	0.08%	\$669,351.00	3.75%	\$258,359.00	1.45%
The Alexan (Block 39)	\$7,590,768	\$92,365	\$85,525.00	1.13%	\$6,840.00	0.09%	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%
The Mirabella (Block 31)	\$6,258,683	\$250,982	\$108,000.00	1.73%	\$142,982.00	2.28%	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%
South Waterfront Park	\$283,261	\$0.00	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%