

PDC

PORTLAND DEVELOPMENT COMMISSION

DATE: June 10, 2009

TO: Board of Commissioners

FROM: Bruce A. Warner, Executive Director

SUBJECT: Report Number 09-69
Appointing members to the Central Eastside, Gateway Regional Center, Interstate Corridor, Lents Town Center, North Macadam, and Oregon Convention Center Urban Renewal Advisory Committees.

EXECUTIVE SUMMARY

BOARD ACTION REQUESTED

Adopt Resolution No. 6711

ACTION SUMMARY

This action will appoint members to the Central Eastside, Gateway Regional Center, Interstate Corridor, Lents Town Center, North Macadam and Oregon Convention Center Urban Renewal Advisory Committees (URACs) for a second term (3 years) of service. On June 14, 2006 the Board adopted Resolution No. 6367 that appointed these individuals to their first term of service which will end on June 30, 2009.

Public Participation staff began contacting the URACs' organization members in January 2009 to alert them to the need to nominate their representatives for a second term of service or nominate new representatives. The six attachments to this resolution list the names of members of the Central Eastside, Gateway Regional Center, Interstate Corridor, Lents Town Center, North Macadam and Oregon Convention Center URACs organization members' representatives and alternates (as indicated) that have been nominated by their respective organizations to serve a second term on their respective URACs.

Public Participation and Urban Development Department staff discussed the at-large URACs members and made recommendations regarding their nominations for a second term of service. Most of the at-large members, who have expressed a desire to serve a second term, are being nominated for a second term, but some are not. At-large members not nominated to a second term have been informed about this situation. The six attachments to this resolution also list the names of the Central Eastside, Gateway Regional Center, Interstate Corridor, Lents Town Center, North Macadam and Oregon Convention Center at-large URAC members that PDC staff is nominating to serve a second term on their respective URACs.

PUBLIC BENEFIT

Meaningful public participation helps promote democracy and civic engagement, builds public trust in government and enhances the Commission's credibility within the community. Effective public participation can improve the quality and effectiveness of Board plans and decisions.

This action will support the following PDC goals:

- Sustainability and Social Equity
- Healthy Neighborhoods
- A Vibrant Central City
- Strong Economic Growth and Competitive Region
- Effective Stewardship over our Resources and Operations, and Employee Investment

PUBLIC PARTICIPATION AND FEEDBACK

Organization members' representatives on the Central Eastside, Gateway Regional Center, Interstate Corridor, Lents Town Center, North Macadam and Oregon Convention Center URACs, whose first terms will expire on June 30, 2009, were contacted by PDC staff to determine their interest in serving a second term. PDC staff also contacted the representatives' organizations to let them know which members' terms were to expire and request a nomination for those positions. PDC staff contacted at-large members on the above-mentioned URACs and discussed their interest in serving a second term.

COMPLIANCE WITH ADOPTED PLANS AND POLICIES

The action is consistent with the URAC policy adopted by the Board of Commissioners on September 14, 2005 (Resolution No. 6293) and most recently amended on July 8, 2008 (Resolution No. 6614) that requires the Board to create appropriate membership categories and appoint members to the URACs that the Board has created.

This action implements the Public Participation Policy adopted by the Board on June 22, 2005 (Resolution No. 6266) which established that "public participation" is required and will be an integral component of project schedules, budgets, and board decision-making processes for developing and implementing urban renewal area plans and implementing urban renewal projects.

FINANCIAL IMPACT

There is no significant financial impact as a result of this action.

RISK ASSESSMENT

These appointments are necessary for the URACs to have a diverse composition of stakeholders who are able to provide public feedback to the PDC Board regarding proposed projects, plans, strategies and programs.

WORK LOAD IMPACT

The management of the URACs is handled by the Public Participation staff and is incorporated into their work plans.

ALTERNATIVE ACTIONS

Per Board established policies, there is no alternative process for making these appointments.

CONCURRENCE

All of the organization members' representatives hereby presented to the PDC Board for consideration for appointment to the URACs were nominated by their respective organizations to serve a second term on their respective URACs. PDC staff vetted all the at-large members hereby presented to the PDC Board for consideration for appointments to the URACs and accepted their nominations.

BACKGROUND

On September 14, 2005, the Board of Commissioners ("Board") adopted Resolution No. 6293 which established a formal policy regarding the composition and operations of Urban Renewal Advisory Committees ("URACs"). This policy was adopted in response to the Board's desire to ensure consistency in the procedures for creating and operating URACs and to emphasize the agency's commitment to public participation and involvement.

On June 14, 2006 the Board adopted Resolution No. 6367 which implemented the following actions:

- Determined which urban renewal areas shall have URACs and which will use other methods of public involvement and participation;
- Approved the composition of the Central Eastside, Gateway Regional Center, Interstate Corridor, Lents Town Center, North Macadam and Oregon Convention Center URACs;
- Appointed members of the above mentioned URACs to terms to begin on July 1, 2006.

On July 9, 2008 the Board adopted Resolution No. 6615 authorizing the creation of a URAC for the River District Urban Renewal Area.

On November 12, 2008 the Board adopted Resolution No. 6647 appointing individuals to fill positions on the recently created River District URAC; therefore the River District URAC members are not included in this PDC Board action.

Over the past three years, the Board has approved new members to the Central Eastside, Gateway Regional Center, Interstate Corridor, Lents Town Center, North Macadam and Oregon Convention Center URACs because of resignation of members and the need to alter the composition of some of those URACs.

Many of the organization members' representatives on the Central Eastside, Gateway Regional Center, Interstate Corridor, Lents Town Center, North Macadam and Oregon Convention Center URACs will complete their first term (three years) of service on June 30, 2009. Public Participation staff began contacting the URAC organization members and their representatives in January 2009 to alert them to the need to re-nominate their representatives for second term of service or nominate new representatives. The six attachments to this resolution list the names of members of the Central Eastside, Gateway Regional Center, Interstate Corridor, Lents Town Center, North Macadam and Oregon Convention Center URACs that have been nominated by their respective organizations to serve a second term on their respective URACs.

Many of the at-large members of the Central Eastside, Gateway Regional Center, Interstate Corridor, Lents Town Center, North Macadam and Oregon Convention Center URACs will also complete their first term (three years) of service on June 30, 2009. PDC staff discussed the at-large URACs members and made recommendations regarding their nominations for a second term of service. Most of the at-large members, who have expressed a desire to serve a second term, are being nominated for a second term, but some are not. At-large

members not nominated to a second term have been informed about this situation. The six attachments to this resolution also list the names of the Central Eastside, Gateway Regional Center, Interstate Corridor, Lents Town Center, North Macadam and Oregon Convention Center at-large URAC members that PDC staff is nominating to serve a second term on their respective URACs.