

# PDC

## PORTLAND DEVELOPMENT COMMISSION

**DATE:** November 10, 2010

**TO:** Board of Commissioners

**FROM:** Bruce A. Warner, Executive Director

**SUBJECT:** Report Number 10-101  
Create a new position and make appointments to the North Macadam Urban Renewal Advisory Committee

### EXECUTIVE SUMMARY

#### BOARD ACTION REQUESTED

Adopt Resolution No. 6834

#### ACTION SUMMARY

This Resolution will authorize three actions:

Creation of a new position on the North Macadam Urban Renewal Advisory Committee ("URAC") to represent the South Waterfront Transportation Management Association as a Regular Organization member, under the Community Partner category, as per the Portland Development Commission ("PDC") URAC Policy (Resolution No. 6614). The South Waterfront Transportation Management Association (SWTMA) was organized in early 2010, and in October of this year the SWTMA officially requested to become an Organization Member of the North Macadam URAC.

Appointment of Mr. Peter Collins to the North Macadam URAC as a Regular member representing the SWTMA for a term ending on June 30, 2013, in accordance with the PDC URAC Policy. Mr. Collins is the SWTMA's Program Manager and he would like to serve on the URAC in order to help coordinate the TMA's ideas and initiatives with the North Macadam Urban Renewal Area's (URA) transportation projects.

Appointment of Ms. Lesley Poirier to the North Macadam URAC as an Alternate member representing the SWTMA for a term ending on June 30, 2013, in accordance with the PDC URAC Policy. Ms. Poirier is the SWTMA Executive Director and has been involved in other livability projects in the South Waterfront district.

#### PUBLIC BENEFIT

Meaningful public participation helps promote democracy and civic engagement, builds public trust in government and enhances the Commission's credibility within the community.

Effective public participation can improve the quality and effectiveness of Board plans and decisions.

**This action will support the following PDC goals:**

- Sustainability and Social Equity
- Healthy Neighborhoods
- A Vibrant Central City
- Strong Economic Growth and Competitive Region
- Effective Stewardship over our Resources and Operations, and Employee Investment

**PUBLIC PARTICIPATION AND FEEDBACK**

PDC staff has consulted with stakeholders in the North Macadam Urban Renewal Area and they are in agreement about the need to add the South Waterfront Transportation Management Association and its representative to the North Macadam URAC.

North Macadam URAC members were also briefed about this proposed addition, and they officially expressed support for adding this position to their committee.

The public is continually advised of the opportunity to serve on a URAC, and encouraged to apply for appointment.

**COMPLIANCE WITH ADOPTED PLANS AND POLICIES**

This action complies with the Urban Renewal Advisory Committee Policy as revised by the Board of Commissioners on July 9, 2008 (Resolution No. 6614) that requires the Board to identify and appoint regular organization members to URACs that the Board has created.

This action complies with and helps implement the Public Participation Policy adopted by the Board on June 22, 2005 (Resolution No. 6266) which established that “public participation is required and will be an integral component of project schedules, budgets, and board decision-making processes for developing and implementing urban renewal area plans and implementing urban renewal projects.”

**FINANCIAL IMPACT**

There is no significant financial impact as a result of this action.

**RISK ASSESSMENT**

There are no significant legal, financial or operational risks resulting from this action.

**WORK LOAD IMPACT**

The major workload associated with the creation of new positions on a URAC and the appointment of new URAC members is communicating the decisions to the URAC and providing new members with an orientation session and related material specific to their URACs. These activities are coordinated by Public Participation staff, and included in existing work plans.

## **ALTERNATIVE ACTIONS**

Per Board established policy, there is no alternative process for creating this position and making this appointment.

## **CONCURRENCE**

In accordance with PDC's URAC Policy, the SWTMA through its Executive Director, Lesley Poirier, has nominated Mr. Peter Collins to serve as its representative on the North Macadam URAC and Ms. Lesley Poirier to serve as its alternate representative.

## **BACKGROUND**

On September 14, 2005, the Board adopted Resolution No. 6293 which established a formal policy regarding the composition and operations of URACs. This policy was adopted in response to the Board's desire to ensure consistency in the procedures for creating and operating URACs and to emphasize the agency's commitment to public participation and involvement. This Policy was most recently revised by the Board on July 9, 2008 (Resolution No. 6614).

Pursuant to that Policy, the Board has established the following URACs:

1. Lents Town Center
2. Central Eastside
3. Interstate Corridor
4. Gateway Regional Center
5. Oregon Convention Center
6. North Macadam
7. River District

The Board retains sole authority to establish, reconstitute or disband a URAC. Among the elements under the discretion of the Board is the identification of URAC organization members and their representatives.