

PDC

PORTLAND DEVELOPMENT COMMISSION

DATE: May 11, 2011

TO: Board of Commissioners

FROM: Patrick Quinton, Executive Director

SUBJECT: Report Number 11-30
Appoint Mr. Dan Jung to the Lents Town Center Urban Renewal Advisory Committee, Create a New Alternate Position, and Appoint Mr. Paul Cathcart As an Alternate.

EXECUTIVE SUMMARY

BOARD ACTION REQUESTED

Adopt Resolution No. 6865

ACTION SUMMARY

This Resolution will authorize the following actions:

- Appointment of Mr. Dan Jung to the Lents Town Center Urban Renewal Advisory Committee (“URAC”) as the principal Portland Public School (“PPS”) representative. PPS was designated as a Taxing Jurisdiction Partner organization (Resolution 6743) and currently has one representative seat on the Lents Town Center URAC. Mr. Jung is a Capital Projects Manager in the Office of School Modernization at PPS, and he has a background in architecture and urban planning. He has a good understanding of urban renewal and development projects, and is interested in learning more about, and contributing to, PDC’s work in the Lents Town Center Urban Renewal Area.
- Creation of a new Alternate position for PPS on the Lents Town Center URAC. PPS has requested to have an official Alternate representative on this committee. The creation of Alternate representative positions is allowed for organizations or at-large members, as per the PDC URAC Policy (Resolution No. 6614).
- Appointment of Mr. Paul Cathcart to the Lents Town Center URAC to fill the proposed PPS Alternate representative position. Mr. Cathcart is a Project Manager in the Office of School Modernization at PPS. He has more than 15 years experience as a city and regional planner and previously worked for the City of Portland’s Bureaus of Development Services and Planning and Sustainability. He has an understanding of municipal operations, budgets, and urban renewal areas.

PUBLIC BENEFIT

Meaningful public participation helps promote democracy and civic engagement, builds public trust in government and enhances the Commission’s credibility within the community.

Effective public participation can improve the quality and effectiveness of Board plans and decisions.

This action will support the following PDC goals:

- Strong Economic Growth and Competitiveness
- Sustainability and Social Equity
- Healthy Neighborhoods
- A Vibrant Central City
- Effective Stewardship over our Resources and Operations, and Employee Investment

PUBLIC PARTICIPATION AND FEEDBACK

The public is continually advised of the opportunity to serve on a URAC, and encouraged to apply for appointment.

COMPLIANCE WITH ADOPTED PLANS AND POLICIES

This action complies with the URAC Policy as revised by the Board of Commissioners on July 9, 2008 (Resolution No. 6614) that requires the Board to identify and appoint regular at-Large resident and business members to URACs that the Board has created.

This action complies with and helps implement the Public Participation Policy adopted by the Board on June 22, 2005 (Resolution No. 6266) which established that “public participation is required and will be an integral component of project schedules, budgets, and board decision-making processes for developing and implementing urban renewal area plans and implementing urban renewal projects.”

FINANCIAL IMPACT

There is no significant financial impact as a result of this action.

RISK ASSESSMENT

There are no significant legal, financial or operational risks resulting from this action.

WORK LOAD IMPACT

The major workload associated with the appointment of new URAC members is communicating the decisions to the URAC and providing new members with an orientation session and related material specific to their URACs. These activities are coordinated by Public Participation staff, and included in existing work plans.

ALTERNATIVE ACTIONS

Per Board established policy, there is no alternative process for creating this position and making this appointment.

CONCURRENCE

PPS, through Ms. C. J. Sylvester, Chief Operating Officer, has nominated Mr. Dan Jung to serve as PPS's representative on the Lents Town Center URAC. Ms. Sylvester has also requested that PPS have an Alternate position on said URAC and nominated Mr. Paul Cathcart to fill that position.

BACKGROUND

On September 14, 2005, the Portland Development Commission Board of Commissioners ("Board") adopted Resolution No. 6293 which established a formal policy regarding the composition and operations of Urban Renewal Advisory Committees ("URACs"). This policy was adopted in response to the Board's desire to ensure consistency in the procedures for creating and operating URACs and to emphasize the agency's commitment to public participation and involvement. This Policy was most recently revised by the Board on July 9, 2008 (Resolution No. 6614).

Pursuant to that Policy, the Board has established the following URACs:

1. Lents Town Center
2. Central Eastside
3. Interstate Corridor
4. Gateway Regional Center
5. Oregon Convention Center
6. North Macadam
7. River District

The Board retains sole authority to establish, recompose or disband a URAC. Among the elements under the discretion of the Board is the identification of URAC organization members and their representatives.

At present, there is one open position for PPS on the Lents Town Center URAC.